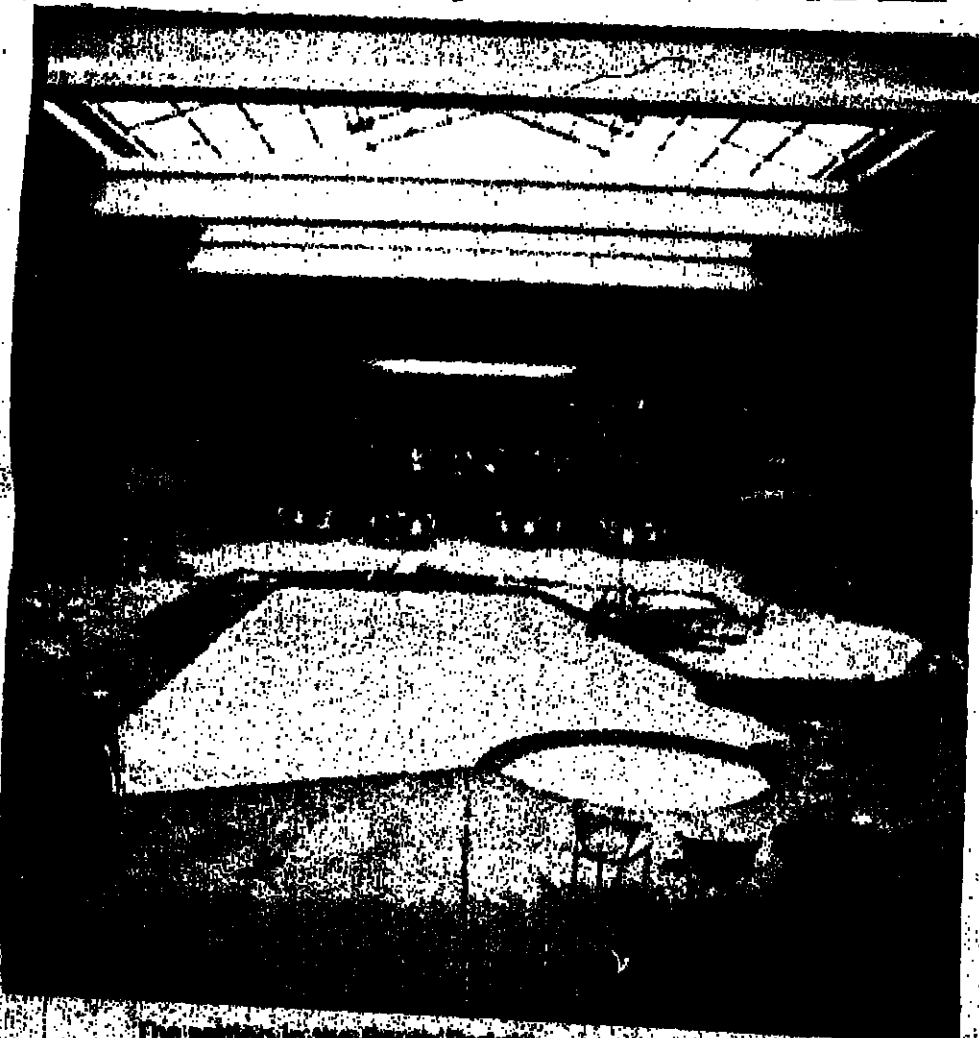


# GOLDEN SPREAD CHAROLAIS ASSOCIATIONS FOURTH "SOUTH PARK INN POOLSIDE SALE" LUBBOCK, TEXAS

SATURDAY, APRIL 1, 1978 7:00 P.M.



**FEATURING:**  
50 of the Nation's Finest Charolais  
Full-French, and French-Sired  
Purebred Charolais  
10 Excellent Herd Sires Sell!  
5 Full-French and  
5 3/4 and 7/8 French Bulls  
Sell!

Also Semen Selling on Abraham.  
Amour de Paris and Vaillant Jr. E03

The setting in the South Park Inn where the sale is held.

Over 20 very select Full-French females selling. These are truly outstanding coming from the nation's leading herds.

- Cow & Calf Pairs — Brod Cove — And a great lot of 12 head and open heifers.
- 6 — Full French Herd Sire Prospects Selling Some of Abraham, Brigand, Le Gout Jr., and a Grandson of Avignon. Real herd sire prospects here!
- 5 — Top French-Sired Purebred Bulls of 3/4 and 7/8 Breeding. All Breeding Age. The sale to select your next herd sire!
- 20 — Very outstanding French Influenced Purebred Females selling. These are Top 15/16, 7/8, 3/4 and 1/2 French. Many other good calf pairs featuring better calves at sale. A Great Set of Brod Heifer Sire!

**Golden Spread Charolais Assoc.**  
Box 1000, Lubbock, Texas 79401  
P. O. Box 178  
Lubbock, Texas 79401  
806/797-1297

THIS IS ONE OF THE NATION'S TOP CHAROLAIS SALE EVENTS EACH YEAR. A Different Kind of Ballroom Sale — With Something For Every Type of Charolais Breeder. DON'T MISS IT — SATURDAY, APRIL 1, 1978.

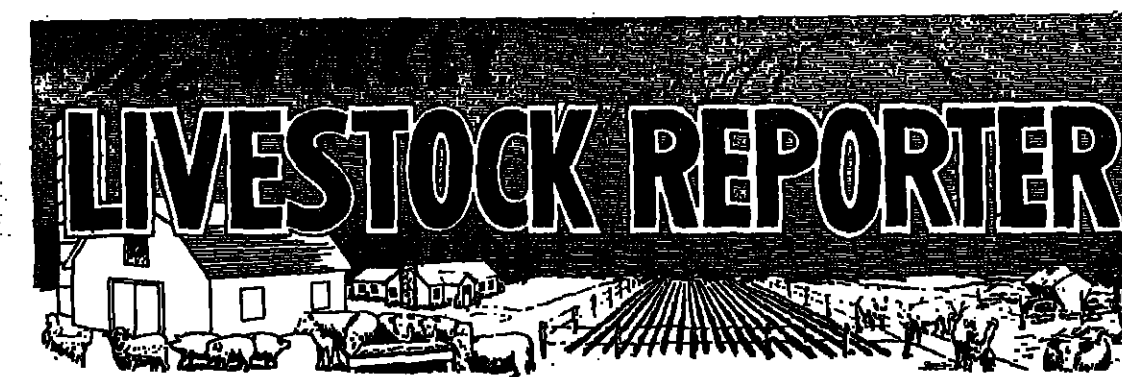
For more information on this event that features the very finest in Charolais, contact the Golden Spread Charolais Assoc. as well as consignments from other leading herds.

**AUCTIONEER:**  
George Morse  
Reg. 3465

For Catalogs and information contact:

**CHAROLAIS SALE BUREAU**  
Box 1000, Lubbock, Texas 79401  
806/797-1297

## USDA's Beef Grading Proposals Hit by Cattlemen, TCFA



82nd Year, No. 12 Fort Worth, Texas, March 23, 1978 Twenty-Eight Pages

INFLATION IS A PLANNED PROCESS, FOLKS . . .

**MOVING?** Please use form inside paper and give full information. Mailing list is run on Friday for following week.

Some time back an old friend of mine was visiting in the city and we were casual & discussed the situation and he asked us whether we figured there would ever be any thing done about inflation. We suggested, yes, something would be done about it. It would get worse and worse and that was according to plan.

Inflation is something that Presidents, Congress and politicians from State, County and City levels are all supposed to be fighting tooth and nail and to hear them politicians make their way of picking their pockets of the likes of you and me.

The main reason that none of these politicians is serious about curbing inflation is as simple as A, B & C. They are constantly on the alert for new sources (CONT. ON PAGE 28)

### Fort Worth Stockyards Announces New Loading And Unloading Docks

Fort Worth — The Fort Worth Stockyards has announced the new loading and unloading facilities on the north end of the yards are now in operation. The new facilities are open 24 hours daily for inbound and outbound livestock, cattle, hogs and sheep.

To reach the new loading facilities turn east off North Main Street at the intersection of 28th Street onto the new Stockyards Boulevard.

### AICA Chooses Leading Agribusinessman to Lead Association

Frank Weason of Victoria, Ark., has been elected president of the American International Charolais Association. Weason is one of the Mid-South's leading agribusinessmen with farming and ranching operations.

(CONT. ON PAGE 18)

### Dr. William, Dickenson To Speak At Hereford Symposium at Gainesville

Gainesville — Dr. Richard William of the Department of Animal Sciences at Iowa State University, and H. H. Dickenson, Jr., executive vice president of the American Hereford Assoc., will be two of the speakers at the symposium.

(CONT. ON PAGE 16)

### Cow Slaughter Decreases, But Is Fairly Large

Denver, — Improved cattle prices and improved moisture conditions in some areas have been slowing the rate of cow slaughter. However, the slaughter rate is still fairly large, and the nation's cow herd at the end of 1977 may be down somewhat from 1976.

(CONT. ON PAGE 27)

### Beef Import Program In Place For 1978

Washington — The Department of State has reported that supplying countries have now formalized agreements with the United States to keep U.S. imports of meat subject to the Meat Import Law below the 1978 trigger level of 1,302.3 million pounds. This level of imports will be equivalent to about 7 percent of U.S. domestic production this year.

Canada is taking part this year under a separate arrangement covering the two-way trade in beef between the country and the United States, similar to the arrangement during 1977.

Imports of beef processed in foreign trade zones, territories, or possessions during 1978 will be counted against individual country limitations.

By country the agreed levels are as follows:

Country	Agreed Import Level (million pounds, product weight)
Australia	883.5
New Zealand	272.6
Canada	76.2
Mexico	63.1
Costa Rica	56.5
Nicaragua	31.5
Honduras	37.5
Guatemala	36.2
Dominican Republic	15.2
El Salvador	12.1
Panama	5.1
Haiti	2.0
Belize	0.5
Total	1292.3

### Feeders Near Steady At Oklahoma City

Oklahoma City, Mar. 20 (USDA) — Receipts 3,000. Slaughter cows steady to firm; hogs 1.00-2.00 lower. Cow/Utility and commercial 3-5 52.25-56.25; butter 1-3 55.25-58.25; high dressing at 52.50; canner and cutter 24.25-26.00. Bulls: Yield grade 1-2 1000-1700 lbs. 26.50-42.25. Good and choice replacement cows 31.75-37.00; few utility stock cows 27.00-30.00; good and choice cows (CONT. ON PAGE 18)

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### Carlot Beef Opens Steady To \$1.50 Higher on Monday

Amarillo, Mar. 20, (F.S.) — Panhandle area carlot meat trade (FOB the plant) as of 8:30 pm. (Beef trade Texas Panhandle, Western Oklahoma and New Mexico). Compared to last Thursday, a few loads of choice steer beef sold .50-1.50 higher. Choice heifer beef .50-1.25 higher, but hardly enough sales any class reported for price trends. Packers reported fair interest for the limited available supply. Sales reported on 9 loads carcass beef: 2 loads primal cuts, steer beef (8 loads): Choice 3 500-700 lbs. 76.50, .50-1.50 higher than Thursday. 700-900 lbs. 77.50, 1.00-1.50 higher than Thursday. Heifer beef (4 loads): Choice 3 500-700 lbs. 74.25, .50-1.25 higher than Thursday. Choice 3 primal beef cuts (2 loads): Arm chuck 3 100 lbs. 51.25 5.25 higher than Thursday. (CONT. ON PAGE 27)

## Costs to Packers, Feeders, Consumers Will Soar, Benefits Termed Non-Existing, Some Suggestions Reveal Lack of Understanding

Washington, March 16 — The National Cattlemen's Assn. reports that it opposes all of the proposed revisions of the U.S. Department of Agriculture's beef grading procedures. Opposition to the proposals has been unanimous from meat packers, processors and cattle feeders as regulations which will increase costs, without improving the meat situation insofar as consumers or safety are concerned. The rule on ungraded beef is seen as another attempt by consumer advocates in USDA to give beef a blackeye, similar to the move by Asst. Secy. Carol Tucker Foreman to label mechanically deboned beef as "issue from ground bone".

The association's position was explained at a USDA hearing by Bill Sinner, Casselton, N.D., chairman of the NCA Product Standards, Labeling and Inspection Committee. The NCA board previously had voted to oppose the labeling and procedural changes suggested by USDA. "These proposals would not be beneficial to either the consuming public or the cattle industry," Sinner said. "And costs to the feeders, packers and consumers would be increased." NCA voiced particularly strong opposition to a proposal that all beef carcasses be graded or marked "U.S. Ungraded."

"Under present regulations," Sinner said, "the cattle industry essen-

## Fed Cattle Higher at Major Markets Monday, Hogs Sold Mostly Sharply Off

Around the major terminal markets on Monday the receipts of slaughter cattle were about the same as last Monday and the trade was generally firm to 50c to \$1 higher. Slaughter cows and bulls encountered small changes at the various markets. Hogs were in over 9,000 larger supply and the market turned downward roughly 50c to \$1 at the various points. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and on US 1-3 hogs weighing mostly 200 to 270 pounds included:

Omaha steers 50c to 1.00 higher, heifers mostly 50c to 1.00 up. Steers 49.25 to 51.00 and 45.00 to 49.50; heifers 48.25 to 49.00 and 44.50 to 46.25. Hogs 25-50c off, weights over 240 lbs. 50c to 1.00 lower, at 45.25 to 47.25. Sioux City fed cattle 50c to 1.00 higher. Steers 46.00 to 50.00 and 47.00 to 49.00; heifers 45.50 to 47.50 and 44.50 to 46.25. Hogs 50-75c lower at 46.00 to 47.50. Joliet fed cattle 50c to 1.00 higher. Steers 46.00 to 51.50 and 45.00 to 48.50; heifers 46.00 to 48.75 and 44.00 to 47.25.

## Cattle Very Uneven, Hogs \$1 Lower, At Fort Worth

Fort Worth, Mar. 20, (F.S.) — Receipts 2,200. Slaughter Cows weak to 50 lower. Slaughter Bulls steady. Not enough slaughter Calves steady. Price trends, Feeder Steers and Steers Calves opened weak to 1.00 lower, late rounds steady to weak. Feeder Heifers steady. Heifer Calves closed steady with sales up to 11:00 A.M. at 43.50; heifers 46.00 to 48.75 and 44.00 to 47.00.

(CONT. ON PAGE 18)





# Los Amigos Santa Gertrudis Sale

March 31 at Alice  
 Alice, Texas — John Martin Ranches, Alice, and Los Jabonillos Ranch, Premont, will host their Los Amigos Santa Gertrudis Sale March 31 beginning at 1 p.m. in the South Texas Auction Company on Highway 281 south of Alice.

Selling will be 100 bulls and females including some of the best animals from the two herds. Each herd will contribute 10 bulls, 20 open heifers and 20 bred heifers to the sale offering.  
 Gerald Bowie, West Point, Ga., will be the auctioneer.  
 Everyone is invited to visit the two ranches and see the sale cattle prior to the sale.  
 The John Martin Ranches are a

charter member of Santa Gertrudis Breeders International, herd No. 4; and Los Jabonillos Ranch is charter member of SGBI No. 198.  
 Further information is available from either: John Martin Ranches, Box 271, Alice, Texas, phone ranch office 512/256-8511 or ranch home, 512/256-3554; or Los Jabonillos Ranch, John B. Light, resident ranch manager, P. O. Drawer J, Premont, Texas 78875, phone 512/348-3000.

## DYER SIMS CLUB CALF SALE

AT THE RANCH  
 "A Parade of Winners"  
 BAIRD, TEXAS

Located 9 miles North of Baird and 16 miles South of Albany on Hwy. 283.

Saturday - APRIL 8, 1978 - 1:00 P.M.



Featuring Our Best Selection Ever...  
 In One Super Sale.

150 STEERS —  
 ONE TO FIT EVERY NEED:  
 LIMOUSIN - CHIANINA  
 CHAROLAIS - HEREFORD  
 ANGUS - MAINE-ANJOU  
 ENGLISH CROSSES  
 ALL THESE STEERS SHOW GENUINE  
 QUALITY AND ARE ALL HOME GROWN.

KENNETH GREGG, Auctioneer, Txb-78-0598

James Dyer Box 1430 Ft. Davis, TX 915/426-3336  
 Jim Dyer Box 429 Sierra Blanco, TX 915/964-2624  
 Boxer Sims Rt. 1 Box 46 Haslet, TX 817/439-3488  
 Ray Sims Box 933 Baird, TX 915/854-1171

DON'T MISS THIS GREAT AUCTION!

## Santa Gertrudis LOS AMIGOS SALE

MARCH 31, 1978 1 P.M.  
 ALICE, TEXAS  
 AT THE SOUTH TEXAS AUCTION COMPANY  
 HIGHWAY 281 SOUTH

SELLING  
 100 BULLS & FEMALES  
 FROM THE BEST  
 OF OUR HERDS

We will each sell  
 • 10 BULLS  
 • 20 OPEN HEIFERS  
 • 20 BRED HEIFERS

GERALD BOWIE, Galb. 0516  
 AUCTIONEER

See these cattle at our  
 Ranches before the Sale

**JOHN MARTIN RANCHES**  
 Box 271 Alice, Texas  
 Ranch Office (512) 256-3511 — Ranch Home 256-3554

**LOS JABONILLOS RANCH**  
 JOHN B. LIGHT, Resident Ranch Manager  
 P. O. Drawer J, Premont, Texas 78875  
 Phone: (512) 348-3000

CHARTER MEMBER — SGBI — HERD NO. 198

### THE WEEKLY LIVESTOCK REPORTER

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 Fort Worth, Texas 76104

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 ( ) Agriculture ( ) Other \_\_\_\_\_  
 (Please Specify)

### Western Kansas Directs

Dodge City, Mar. 16, (USDA) —  
 Slaughter Steers closed 1.50-2.50  
 higher; Slaughter Heifers fully 2.00  
 higher. Steers 30,200; Later sales,  
 few loads average and high choice 2-4,  
 mostly 8 1170-1190 lbs. 49.75; Choice  
 1025-1180 lbs. 48.50-49.50, mostly  
 48.25-49.50, few loads 980 lbs. 48.00;  
 Choice Steers early in the period  
 down to 48.50; Choice with 1000-1175 lbs. late 48.00-48.50.  
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# Brand's Brangus Sale Of Stars April 8 at Round Top, Texas

Round Top, Texas — Ludwig and Judy Brand, owners, will host Brand's Brangus Ranch's "Sale of Stars" Saturday, April 8, beginning at 1 p.m. at the ranch at Round Top.

The 80 registered Brangus females selling feature the get and service of "Superstar," holder of Certified Brangus yearling weight record of 1288 pounds at 365 days.

Sale headquarters will be the Cottonwood Inn, LaGrange, Texas, phone 713/698-7186 for reservations.

Further information is available from Ludwig & Judy Brand, Owners, residence 713/494-3148 or office 713/644-3431; Brand's Brangus Ranch, P. O. Box 33278, Houston, Texas 77033; or Syler Sales Management, Inc., Route 2, Box 36, Burton, Texas 77835, phone 713/289-4406.

Classified Sell Horses

# Lone Star Assn. Beefmaster Sale Set For April 1

Waxahatchie, Texas — The Lone Star Beefmaster Breeders Assn. Sale will be held Saturday, April 1, 1978. Sale time is 1:00 p.m. at the Waxahatchie Livestock Commission Co., on I-35 E., 5 miles north of Waxahatchie. Lunch will be available. Sale day phone is 214/678-3304.

Selling in this BBU Approved sale will be 115 head of Beefmaster cattle. The offering includes 25 bulls and 90 females.

Sale headquarters will be the Brookside Inn. Call 214/937-2710 for reservations.

The sale is sponsored by the Lone Star Beefmaster Breeders Association, Leroy Jordan, President. For information contact the sale management and auctioneers, Bert & Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216, 512/349-2185.

Need Ranch Help — Advertise Classified.



Miss Carrie Lewis, daughter of Mr. and Mrs. A. B. "Sonny" Lewis of Houston and Miss Gulf Coast Charolais 1978 was crowned Miss Texas Charolais 1978 at the Sale of Sales pre-sale activities at the Houston Livestock Show. Miss Lewis will represent Texas in the Miss Charolais USA contest in Missouri later this year. Miss Edie Walden, Miss Bluebonnet Charolais, was runner-up for Miss Texas Charolais.

# Gulf Coast Charolais Average \$3050 In Houston Ballroom

Houston — In the 7th annual Gulf Coast Charolais Breeders Grand Ballroom Sale in the Marriott Hotel here Feb. 23 during the Houston Livestock Show, 32 lots sold for \$97,585 for an average of \$3050. The sale was managed by North American Auction Co., Platte City, Mo., with Curt Rodgers as auctioneer.

The four full-French bulls grossed \$9825 for an average of \$2531; 28 French females \$71,860 for an average of \$2566; two purebred females grossed \$2800 to average \$1400; and three lots of semen sold for \$14,010.

Dr. Don Gooch's Twelve Oaks Ranch, Enid, Okla., topped bull purchases, paying \$3800 for a consignment by 2C Ranch, Georgetown, Texas, 2C EOB's Image Trey.

Wat-Cha Farms, Ltd., Mount Forest, Ontario, Canada, consigned the high selling female, Wat-Cha Grand Guinguette safe in calf to Avignon, purchased for \$8000 by Barkdale Ranches,

Houston and Jacksonville. The top selling purebred female, consigned by Janak Charolais, Houston, sold for \$11,500. The Buffalo Ranch, other Janak bred female for \$10,000, two full French females.

Volume buyers were J. L. The J. and Maxine Paul, Semolina, Richardson; Buffalo Ranch, Wabury; Dr. W. M. Fonda, New Orleans; Springfield Trace Farms owned by Robert Davis, Kenwood, La.; Allen, Caledonia, Ohio.

# Charbrays Average \$1124 In Houston

Houston — The first International Charbray Sale sponsored by the Gulf Coast Charolais Breeders Assn. at the Houston Livestock Show here Feb. 23 averaged \$1124 on 86½ lots for \$96,000. Stanley E. Stock, Kansas, was the auctioneer.

Topping the sale was female half three-quarter Brahmas, second Charolais bull calf at this consignment, Rainbow's End Ranch, Douglas, Kan., that sold to Barlow Charbray, Bon Wier, Texas, for \$4000.

Charbray Ranch also purchased another Rainbow's End bred female, \$2800, making her the top bred lot in the sale.

Walsh Ranches, Fort Worth, consigned the second high selling female, purchased by Rainbow's End Ranch, for \$3000.

One-half interest and full possession on a polled bull consigned by B. & Kuykendall of Blaine, Ark., to the bulls, going to Jack Nelson's son, Ark., for \$2600. Second high was consigned by Johnny J. Carr, Rio Hondo, and sold for \$1900 to Springs Charolais Ranch, Miami.

Volume buyers were Barlow's, Bray Ranch, Rainbow's End Ranch, drew M. Aakow, Richmond; Tusk Ranch, Richmond; and Jack R. Montgomery, Houston.

Grand champion bull of the sale, which preceded the sale was J. K. Rice 609, consigned by Canville and purchased by Florian T. Ranch, Leake, \$1800.

# TPHA Madisonville Sale Averages \$780

Madisonville — B. W. Keelan, Houston paid \$1625 for the Gladys Trail Ranch's GH Beau Victor 1229, top the Madisonville Polled Hereford Sale here March 11 in which 44 lots averaged \$779 and four females sold.

Keelan also purchased the next high selling bull, LS Beau Victor 111 consigned by Robinson Ranch, Fort Worth, for \$1,625.

The Diamond F Ranch, Richland purchased the next high selling lot, G. Tufts & Sons, Hillman, Ark., Victor 477, for \$1100. The next high selling bull, PT Probandant 02, consigned by the A. Throckmorton and Flying a Rock, Roesser, for \$1000.

The four female lots found ready acceptance from John Miller, Lorenz, who paid \$610 for a bred cow consigned by the Robinson Ranch and her bull calf was split off to West Wilson, Normange, for \$600. Bob Richters, Magnolia, paid \$400 for another Robinson Ranch cow with her bull calf going to Goldberg Ranch, Burton, for \$450; and a third Robinson Ranch cow went to Goldberg Ranch for \$400 and her heifer calf to Miller for \$250.

Volume buyers were Ted E. Brazoria, six head; J. W. Smith, Buffalo, four head; Keelan, Houston; and Bill Payton, Lufkin, three head.

# South Texas Direct San Antonio, Mar. 16 (S.T.)

Confirmed 5,200; Slaughter: 2,000-2,250 higher. Slaughter: 2,000-2,500 higher. Steers: 48.50, and choice 2-3, 1025 lbs. 48.50. Hotters: Good with 90-25 percent choice 2-3, 700-800 lbs. 45.00-46.00. 800-700 lbs. 45.00-46.00. Mostly good load: 275 lbs. 45.00-46.00. Late: 44.00-45.00. Some late last week.

March 23, 1978

WEEKLY LIVESTOCK REPORTER

Page 5



Armando Salazar, Jr., Kingsville, president of South Texas Beefmaster Breeders Assn., is shown welcoming a large crowd to the association's futurity sale at the Houston Livestock show.



Hans R. Wittenburg, Edna, standing, vicepresident of Beefmaster Breeders Universal was one of many persons recognized for their achievements as Beefmaster breeders at the South Texas Beefmaster Breeders Futurity sale at the Houston Livestock Show Feb. 24. Also shown is part of one of the largest crowds to attend any breed sale at the Houston show. Wittenburg also consigned one of the top selling females in the sale.

# 2nd Annual Salazar Beefmaster Sale At Kingsville, Apr. 8

Kingsville, Texas — The 2nd Annual Armando Salazar Beefmaster Sale will be held Saturday, April 8, 1978. Lunch will be at 12:00 noon with the sale following at 1:00 p.m. at the J. K. Northway Livestock Center.

Selling will be 25 Beefmaster bulls and 80 females.

For information contact Armando Salazar, Jr., 704 South 18th St., Kingsville, Texas 78363, 512/692-7019, or the sale management and auctioneers, Bert and Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216 512/349-2185.

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Over 50 Bred Heifers  
Registered Horned Herefords  
OVER 50 Two-Year-Old  
Registered Horned Bulls  
SIX GOOD HERD SIRE  
PROSPECTS FOR SALE  
LINE BRED

Mill Iron Colorado Domino  
"Ask any cowman  
who owns one  
how a Sherrard  
Hereford performs."

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Since 1945

SHERRARD & SON  
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this year's customers like what they  
bought last year."

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PHONES  
Denison Ranch: 214/465-6612  
Denison Office: 214/465-2400  
Dallas: 214/231-1807

John Allison - Bull Division  
214/786-2527  
Larry Jackson - Cow Division  
214/465-6261

# Beefmaster Futurity Sale Sets 3 Records

Houston — Three World records were set in the South Texas Beefmaster Breeders Association's Futurity Show & Sale at the Houston Livestock show here Feb. 24. San Antonio, were sale managers and auctioneers.

Records included the highest average on bulls, highest selling bred heifer, and highest average for a consignment sale.

See "NOCCIO" — 3,000 lbs. at San Antonio March 26-29, 98% Unassisted Calving. 59% Catability, SEMEN \$8-11.50. PROGENY TESTED BULL.



In the sale the top five bulls averaged \$6000 and top five female lots averaged \$4500. The top 10 lots averaged \$5,300 and top 20 lots \$3,870. The 43 lots grossed \$107,600 for an overall average of \$2,500 with 11 bulls averaging \$4,100, and 32 females \$2,000.

Johnson's grand champion female topped the sale, going to Harrell Cattle Co., Gonzales, for \$8,100. Yarbora Beefmasters, Three Rivers, consigned the top selling bull, one purchased by Kaffie Bros., Corpus Christi, for \$6,700.

Some of the major buyers were: Fred Long's 4L Beefmasters, Sandia, two lots for \$9,000 including the grand champion bull for \$5,600 and reserve champion female for \$3,400; Dunkin Farms, Birmingham, Ala., five lots for \$15,650; J Bar 4 Beefmasters, Alice, three lots for \$7,650 including the third place bull for \$5,000; Harrell Cattle Co., two lots for \$9,100; Leo A. Jaski, Cince Cattle Co., Houston; Kaffie Bros.; Madero Land & Cattle Co., Houston.

# Market Distributors

Bud & Kelly Lester  
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— PERCENTAGE CATTLE —  
TAX SHELTERED INVESTMENTS, MARKEY  
CROSSES MAKE GREAT CLUB CALVES!

# Armando Salazar Second Annual Beefmaster sale

J. K. Northway Livestock Center  
sale 1:00 — lunch 12:00

SATURDAY  
APRIL 8, 1978  
Kingsville, Texas

Selling  
25 Bulls  
80 Females



# Armando Salazar Beefmasters

Armando Salazar, Jr.  
704 South 18th Street  
Kingsville, Texas 78363  
Phone: 512/692-7019

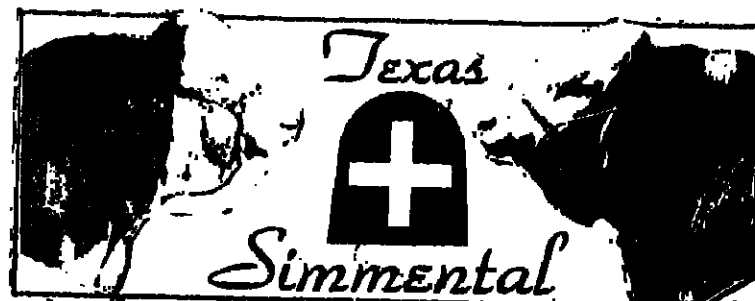


For information  
Contact:  
Bert & Ruben  
REYES  
118 West Nakoma - San Antonio, TX 78216  
Phone: 512/349-2185 - 748-77-0406

Approved Sale

Approved Sale





Members of the 1978-79 American Simmental Assn. Board of Trustees are: seated, left to right: Mary Garst, Coon Rapids, Iowa; Albert West III, San Antonio, Texas; Executive Secretary Don Vanman; President Colville C. Jackson, Jr., Closter, Miss.; Miles Davies, Deer Trail, Colo.; Ward Merrick III, Ardmore, Okla.; Roy Meek, Draper, Va. and Harry Ferguson, Anacosta, Mont. Stand-

### Colville Jackson Heads 10,000-Member American Simmental Association

Kansas City — Colville Jackson, Jr., of Closter, Miss., was elected president of the American Simmental Assn. for 1978 during the 10th annual convention of the association whose membership passed the 10,000 mark during 1977, according to Don Vanman, executive secretary of the association headquartered in Bozeman, Mont.

M. D. "Sheep" Shepherd of Hyannis, Neb., was elected vice president and a new executive committee was appointed to guide association activities.

Vanman said that nearly 1,000 new lifetime members joined the association at \$100 each during 1977, bringing ASA membership at the end of the year to 10,382.

Vanman also noted that 67,271 Simmental registrations processed during 1977 maintained the ASA's Classified Sell Farms

ing, left to right: Bill Spary, Parliamentarian, Britton, So. Dar.; Jacques Glenn, Ramsey, Ind.; Emmet Butcher, Lewistown, Mont.; Bob Dickinson, Gorham, Kan.; Ron Baker, Hermiston, Ore.; John B. Collier IV, Stephenville, Texas; Walter Lee Stealy, Hazel, Ky.; Bob Stevens, Albany, Mo.; Jim Nickerson, Vebien, S. Dak. and Executive Administrator Earl Peterson.

position next to the British breeds, Horned Herefords, Angus and Polled Herefords, in numbers of registrations per year. The ASA issued its first 98 registration certificates in 1969. Simmental transfers totaling 34,449 during 1977 pushed the total transfers to 164,410 in the association's history.

Other ASA highlights of 1977, according to Vanman, were: Seventy-eight of the 3,228 performance-tested bulls in the ASA herdbook are now polled American purebreds, and thousands of polled percentage bulls and females are in production across the country. ASA opened its new Brahmanal registry in early 1977, and in the past six months has registered more than 1,900 Brahmanals, crosses that combine Simmental maternal traits, gainability and carcass quality with Brahman adaptability to hot, humid environments, and presentation of the first "Elite Cow" awards to Simmental dams that have produced six calves prior to their eighth birthday, and meet other production criteria; and

(CONT. ON PAGE 8)



Purchaser of the grand champion female of the Champion of Champions Simmental Show at the Houston Livestock Show was Rio Vista Genetics, San Antonio, represented by, from left, Albert West III, Tom Rieinger and Al Philip. They outbid Collier Diamond C Ranch, Stephenville, by \$100 to purchase the champion for \$22,300.



Edmund Tom, Campbellton, president of Texas Simmental Assn., is shown welcoming a packed house to the TSA's "Fabulous 40 Simmental Sale" at the Houston Stockshow, in which 27 lots sold for \$66,275 to average \$2465.

### Rio Vista Outbids Collier For "Champion" Of Champions Female

Houston — Miss Signal 764H exhibited by the KO Cattle Co., Clinton, Ind., was chosen by Judge Gary L. Minish, Blackburg, Va., as the grand champion female and 88V Achilles Superstar, shown by L. Muldrow & Arcadia Farms, Georgetown, Ky., the grand champion bull from the country's 60 top Simmentals competing in the "Champion of Champions" show at the 1978 Houston Livestock Show.

Entrants in the Champion of Champions had advanced to that show by having earned points in selected major shows held earlier during this

(CONT. ON PAGE 8)



Henry F. Fields, left, owner of Fields Canadian River Ranch at Claude; Edmund Tom, center, owner of Edmund Tom Ranch, Campbellton and president of Texas Simmental Assn.; and R. A. "Rob" Brown, right, owner of R. A. Brown Ranch at Throckmorton and Brown Simmental Breeders at Matheson, Colo., and former president of American Simmental Assn., are shown at the 1978 Fort Worth Stock Show Simmental Show. Two of Brown's heifers placed first and second in their classes in the show.

### Sycamore Creek Sale Of Simmental Females April 8 In Ft. Worth

Stephenville — Rob Pitzer's Sycamore Creek Ranch All Female Spring Simmental Festival sale will be held at the Fort Worth Stock Show grounds in barns 7 and 8 on April 8 in indoor, all weather facilities.

The 76 lots selling include two fancy, polled, purebred, halter broken females; polled cows and heifers bred to top polled bulls including polled heifers bred to SCR Best's Pride-Sunshine, Sycamore Creek's great herd sire; top horned cows bred to top polled bulls as well as great sires such as Beat, Achilles and Signal; a great purebred female with a purebred bull at side ready to wear the last of a great herd of halfblood cows that have been culled over the years.

(CONT. ON PAGE 8)



Dr. Randall Grooms, Overton, gives a crowd-pleasing slip to the rump of the female he selected to reserve champion of the 1978 Simmental show at the Fort Worth Stock Show. She is VSI, owned by J-Bon Land & Cattle Co., Texas, and Diamond J Ranches, Miami, Wells.



Don Jones, left, of the Houston Livestock Show, and Susan Randle, Calgary, Alta., Canada, trophy girl at the "Champion of Champions" Simmental Show at Houston, present silver trophies to Nick Overpeck and the grand champion female of the show, the winner, "Miss Signal 764H" was exhibited by the K.O. Cattle Co., Clinton, Ind.

### C Bar J Simmental Sale At Horatio, Ark., Set April 15

Horatio, Arkansas — The C Bar J Simmental Ranch "Land of Opportunity" Sale will be held Saturday, April 15.

(CONT. ON PAGE 8)

## Simmental

### Breeders Directory

TEXAS SIMMENTAL ASSOCIATION  
Information Center For Simmentals  
401 Icon Rd., Suite 290  
San Antonio, Texas 78216  
Phone 512/342-4264

ROCKING J RANCH  
Route #6  
Clarksville, Texas 76036  
13 miles north of Clarksville  
Phone: 214/966-2292

SCR Sycamore Creek  
Robert A. Pitzer, Jr.  
Owner  
P.O. Box 98  
Stephenville, Texas  
817/968-3203 • 968-7642

Rio Vista Farms  
Breeder of the AMERICAN SIMMENTAL  
Kent Perry, DVM  
General Manager  
RIO VISTA FARMS, Rt. 9, Box 50  
San Antonio, Texas 78217  
817/677-8014

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HORATIO, ARKANSAS

7th Annual  
Simmental  
Production Sale  
**SATURDAY,**  
**APRIL 15,**  
1978  
AT THE  
**C-BAR-J RANCH**  
LUNCH 11:30 A.M. — SALE 1:00 P.M.



This top 15/16 prospect sells.

### SELLING: PAIRS BULLS BRED & OPEN FEMALES

We will have some Simmental cattle featuring Brahman influence. Also 20 Brahman cows bred to pureblood Simmental Bulls.

**SIMMENTAL BULLS REPRESENTED:** Verdi Jr., Rangmore Buccaneer, BJ Grenadier (1/2 brother to Verdi Jr.), C Bar J Pilatus (son of Abrioot Weaning Wt. 716, Yearling Wt. 1,130), Buster (son of Bar 5 Stretch).

There will be several polled cattle in the sale, including a polled pureblood heifer by Bar 5 Stretch.

The bull offering will include a top son of Abrioot out of a Galant daughter.

The cattle will not be highly-fitted. They are in good working and breeding shape.

We want to welcome all of our old friends and new prospective customers to our new location in Arkansas.

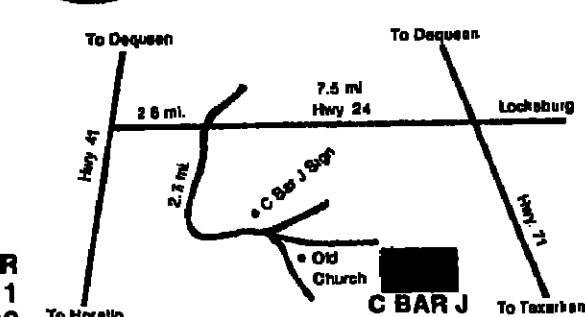
The only change is the location; we still have the same useful cattle, practical operation, and C Bar J guarantee.

## C BAR J SIMMENTAL RANCH

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Bossier City, Louisiana 71010  
318/742-1250

Auctioneers:  
Stanley Stout Joe Mitcham  
(MOG-76-0426) (TALBE-77-0653)

CHARLES L. CASTOR  
Route 1  
Horatio, Arkansas 71842  
501/832-3534



## Sycamore Creek Ranch

# ❖ All Female ❖ Spring Simmental Festival

April 8, 1978 Fort Worth, Texas

Fort Worth Stock Show Grounds, Barns 7 and 8,  
Indoor - All Weather Facilities

This is the time and place to bring the wife and all the kids and celebrate the Coming of Green Grass, Better Prices and the tremendous Impact our Breed has Made

### Schedule of Events For The Entire Family

Friday, April 7  
Hospitality Suite - 7:00 p.m.  
Saturday, April 8  
View sale cattle - 10:00 a.m.  
Lunch - 12:00 noon  
All-Female Simmental Sale - 1:00 p.m.

Sale headquarters  
Kahler Green Oaks Inn, Fort Worth  
817/738-7311  
Call us and we can arrange transportation to Green Oaks Inn from Dallas-Fort Worth Airport.

Auctioneers  
Merrill Anderson - ILLB0533 and Joe Mitcham  
Guest Consignor:  
TOM STEPHENSON, Stephenville, Tx.

For reservations or information contact:

Robert A. Pitzer  
P.O. Box 98  
Stephenville, Texas 76082

Office: 817/968-3203  
Home: 968-7642



SYCAMORE CREEK RANCH



### A SELECT OFFERING

- 1 Purebred Cow with Purebred Bull Calf
- 10 Bred Purebreds
- 19 Open Purebreds
- 3 Three-quarter Cows with Calves
- 17 Bred Three-quarters
- 8 Halfblood Cows with Calves
- 15 Bred Halfblood Cows
- 2 Bred Brahmental Cows

## GRAND CHAMPION STEER 1978 San Antonio Fat Stock Show



### GRAND CHAMPION STEER OF THE SHOW

Simmental-Charolais-Herford Cross  
Weight-1,220 lbs.  
Owner: Kendall Newman-11 yrs. old.  
Breeder of the steer was Bill Dillard, Rising Star, Texas.

### Sired by a Collier Diamond C Ranch Bull

We have 100 head of top commercial cows bred to purebred Simmental bulls that we would like to sell for delivery in May.



Collier Diamond C Ranch/Route 2/Stephenville, Texas 76401  
John B. Collier, IV/Manager 817/968-4885

# C Bar J Simmental Sale At Horatio, Ark., Set April 15

(CONT. FROM PAGE 6)  
day, April 15, 1978. Lunch is set at 11:30 a.m. with the sale following at 1:00 p.m. at the C Bar J Simmental Ranch at Horatio, Ark.  
Selling will be Simmental pairs, bulls and bred and open females. Some of the Simmental selling will feature Brahman influence and there will be 20 Brahman cows bred to pureblood Simmental bulls in the sale. Several polled cattle will include a polled pureblood heifer by Bar 6 Stretch. The bull offering includes a top son of Abriest out of a Galant daughter.  
Auctioneers will be Stanley Stout and Joe Mitcham. For information contact C Bar J Simmental Ranch, Charles L. Castor, Route 1, Horatio, Ark. 71842, 501/832-3534.

# Sycamore Creek Sale Of Simmental Females April 8 In Ft. Worth

(CONT. FROM PAGE 6)  
that breed first service and raise a calf a year; and two bred Brahman cows due to calve purebred five-eighths Simmental, three eighths Brahman Brahman calves.  
Kahler Green Oaks Inn, Fort Worth, phone 817/788-7811, will be sale headquarters, where a hospitality suite will be open at 7 p.m. April 7. Lunch will be served at the sale site at noon prior to the sale. Transportation from and to Dallas-Fort Worth Airport will be provided if prior arrangements are made by calling Sycamore Creek Ranch.  
Merrill Anderson, Broadlands, Ill., and Joe Mitcham, Hubbard, will be the auctioneers.  
For further information contact Robert A. Pitzer, Sycamore Creek Ranch, P. O. Box 98, Stephenville, Texas 76401, office 817/906-3203 or home 817/906-7842.

# Colville Jackson Heads 10,000-Member American Simmental Association

(CONT. FROM PAGE 6)  
ASA's Sire Leader Awards Program, which recognizes the top one percent of sires in each of six traits of economic importance, a program in

which 22 sires were recognized for their performance in 1977, rather than just singling out one sire in each of the six traits.  
The ASA also presented \$14,000 in individual \$1000 awards to owners of Simmental entries achieving the highest carcass value per day of age during 1977. Vanman said.  
Jackson, ninth ASA president, is a partner in Kintyre Cattle Co., breeders of Simmental and Brahman cattle. Miles Davies, Deer Trail, Colo., was elected treasurer of ASA. Completing the executive committee are Albert West III, San Antonio; Ward Merrick III, Ardmore, Okla.; and Vanman.

# Rio Vista Outbids Collier For "Champion" Of Champions Female

(CONT. FROM PAGE 6)  
show season.  
The reserve champion female was Gloria, shown by John's Green Acres, Cedar Lake, Ind., and reserve champion bull was Jerry Moore, Ine., Canton, Ohio.  
Proving that Judge Mizlak's eye for champions coincided with the opinion of buyers, the champion female topped the Fabulous 40 Simmental Sale that followed the show, going for \$22,300 to Rio Vista Genetics, San Antonio, who topped the contending bid of John B. Collier IV, general manager of Collier Diamond C Ranch, Stephenville, by \$100.  
The female entry of L. H. McDaniel Jr. and L. H. McDaniel III, owners of White Oaks Farm at Burleson, Miss. Gal 1044 G, that had won the grand championship of the Fort Worth Livestock Exposition's Simmental show two years in succession, came in first in her class and was the contending entrant in judging for the reserve championship at the Houston

# All-American Club Calf Sale At Fort Worth, April 2

Fort Worth, Tex.—The All American Club Calf Sale will be held April 2, 1978. Sale time is 8:30 a.m. at the Fort Worth Fat Stock Show Grounds. Many show winners have been purchased at this sale in past years, with some of the most prominent club calf producers in the Southwest presenting calves at this sale.  
Selling will be 75 head of September, October and November calves will be sold. Breeds represented include Limousin crosses, Simmental crosses, Chianina crosses, Simmental crosses, Angus-Maine-Anjou crosses, and Herefords.  
Auctioneers will be C. K. "Sonny" Booth and Bruce Brooks. For information contact the sale management, American Cattle Services, Inc., Route 2, Chattanooga, Ok. 75528, 405/335-8006.  
show. In that class the second place female was shown by Kevin Ferkling, Herkimer, Kan., and the third place female by J Ben Land & Cattle Co., Terrell and Diamond J Farms, Mesquite.  
Other female class placings were shown by: February-May 1977 heifers: Creed Ankonny Farm, Rhinebeck, N. Y., first; Prestige Simmentals, Franklin, Neb., second; and Warnell-McClinton Ranch, Tyler, third, June-December 1976 females: John's Green Acres, first; Prestige, second; and Creed Ankonny third, January-May 1976 females: K. O. Cattle Co. first; Rio Vista Farms, San Antonio, second; and Creed Ankonny, third.  
Bull class placings were: February-May 1977 bulls: Creed Ankonny, first and third; Prestige, second. July-November 1976 bulls: Payton Scott,

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# ALL AMERICAN CLUB CALF SALE

APRIL 2, 1978 — 6:30 P.M.  
Fort Worth Stock Show Grounds — Fort Worth, Texas  
SELLING 75 HEAD



Typical of the outstanding offering of September, October and November calves that will be presented for your appraisal.

Breeds represented will be: LIMOUSIN CROSSES, SIMMENTAL CROSSES, ANGUS, MAINE-ANJOU CROSSES, CHIANINA CROSSES, and HEREFORDS. These calves are being presented to you by many of the most prominent club calf producers in the Southwest. Many show winners have been purchased from this sale in past years and this year's offering is no exception.

AUCTIONEERS:  
C. K. "Sonny" Booth — 041461  
Bruce Brooks — 041054

Page 8 WEEKLY LIVESTOCK REPORTER March 23, 1978  
**Fort Smith Monday**  
Receipts 2,800. Slaughter 1,800. 2.00-3.00 lower. Slaughter steers and heifers 1.00-2.00 lower. Slaughter cows and commercial 2.4 27.50-32.00. Dressing utility 1-3 32.00-34.00. Yield grade 1-3 18.00-19.00. Feeder steers 28.00-29.00; canner 23.00-25.00. 500-400 lbs. 58.00-64.00, package 20 lbs. 65.00, 400-500 lbs. 60.00-62.00.  
Selling Exotic Cattle — Advertiser Classified.

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This type of program actually makes your livestock "do better" — control of disease and parasites adds pounds — they are "worth more."

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# Kimbell MEDICATED FEEDS... THE MONEY MAKERS

# Kimbell 37% RANGE BLOCKS (Medicated)

give needed supplementation to make gains and hold them. Positive control of horn flies and internal parasites.

# Kimbell 20% RANGE BLOCK A (Medicated)

prevents anaplasmosis, also aiding in prevention of bacterial pneumonia and shipping fever (hemorrhagic septicaemia) and reduces losses due to respiratory infections (shipping fever complex), aids prevention of foot rot and bacterial diarrhea. Contains Aureomycin.

# Kimbell 32% Cattle Supplement (Medicated)

(Medicated) A better Pre-Conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains Aureo® 5700.

# Kimbell Pasture Supplements (Medicated)

In 30% to 35% levels, to fit pasture conditions, will keep them in top shape for breeding or selling. Positive control of horn flies and internal parasites.

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General Offices Fort Worth, Texas

March 23, 1978 WEEKLY LIVESTOCK REPORTER Page 9  
**TEXAS ANGUS NEWS**  
C. K. Allen Named Angus Association Executive Secretary

# C. K. Allen Named Angus Association Executive Secretary



St. Joseph — Dr. C. K. Allen, a native of Virginia and noted beef cattle research specialist, has been named the eighth Executive Secretary of the 85-year-old American Angus Association, Gilman Stewart, Association president has announced.  
Allen, who is currently vice president in charge of Education and Research for the American Polled Hereford Association, will take over the position on May 1. He replaces Lloyd D. Miller who will serve in an advisory capacity as Senior Consultant. Miller, who asked the board last October to begin the search for his successor, has been Secretary of the

# Heyser Angus Sets Heifer Sale At Eastland, April 8

Cisco, Texas — Heyser Angus Farm has announced an Angus Heifer Sale to be held Saturday, April 8, 1978 at the Eastland Auction Company at Eastland, Texas. The sale is set to begin at 9:30 a.m. to allow for coordination and traveling time to other area sales the same day.  
Selling will be 70 head of selected Angus heifers. This hand picked set of cattle is registered and will make good 4-H and FFA projects, or they will make outstanding replacement heifers. Most of these heifers are from 11 of Montana's outstanding Angus herds. Free delivery is available anywhere in the State of Texas on this offering.  
Auctioneer will be Kenneth Gregg. The sale is co-sponsored by the Texas Angus Association, 109 Livestock Exchange Building, Fort Worth, Texas 76108. For information contact Mr. and Mrs. J. V. Heyser, Route 2, Cisco, Texas 76437, 817/442-1278.

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817/641-8588

# Richmond Hales Angus Herd Set For Complete Dispersal, April 11-12

Canyon, Texas — A Complete Dispersal of the Richmond Hales Pioneer Performance Angus Herd will be held at the ranch near Canyon, Texas, April 11 and 12, 1978.  
This "fence to fence" sale will feature many dams of show champions that have been shown successfully. The offering includes 160 cows with calves including 60 fall calves and the balance spring calves. Many of the fall calves are excellent show prospects. Also selling will be 60 bred heifers and 40 open heifers.  
Fifty bulls will sell including 30 two-year old bulls and 20 yearling bulls that are in the top 10% of the 1977 yearling weights on AHIR.  
The five herd bulls that are selling are Biffles Emulous 298, Biffles Emulous 3163, Mon Repos Monitor, Mon Repos Matador, and Hales Emulous 071.  
The sale will feature the service (CONT. ON PAGE 10)

# W.T. Angus Bull Sale Set March 30

The Greater West Texas Angus Assn. Bull Test held its 84 day weighing on January 21, 1978. The test is under the supervision of West Texas State University. We have an excellent group of bulls on test and they are performing well again this year, with the bulls being consigned by the top Angus breeders from West Texas and New Mexico. The entire group of bulls averaged gaining 3.40 lbs. a day, with a group W.D.A. average of 2.79.  
Thunder Valley Angus of Hereford, Texas had the high gaining bull with a 4.42 A.D.G. He is sired by PRO.  
Blackhawk Angus of Amarillo, Texas had the 2nd high gaining bull with a 4.36 A.D.G. He is sired by Arrowhead Emulous.  
A. F. Flint & Sons of Bard, New Mexico has the high gaining Sire Group on 4 sons of Flints D 47 Desert Prince 2122 with a 3.67 A.D.G.  
(CONT. ON PAGE 10)



Jack VanCassel, left, Cat Springs, president of Texas Angus Assn., and Ray and Jackie Plumb, owners of R&J Ranch at Briggs, Texas, are pictured at the Houston Livestock Show.

**Panhandle Directs**  
Amarillo, Mar. 17 (F.S.) — Slaughter Steers fully 2.00 higher. Slaughter Heifers 1.50-2.00 higher. Steers 46,900; 1150 choice 2-3 1025-1125 lbs. 50.15-50.25 late in the week. Good and mostly choice, 70-85 percent choice, 2-4 1000-1150 lbs. 47.50-50.00, late bulk 49.50-50.00. Mixed good and choice 2-4 950-1250 lbs. 47.00-49.25 closing 48.00-49.25. Good and few choice 2-3 950-1250 lbs. 47.00-49.25 closing 48.00-49.25.

**HEYSER ANGUS FARM**  
CISCO, TEXAS  
70 HEAD OF SELECTED HEIFERS  
**SATURDAY APRIL 8, 1978 9:30 A.M.**  
**Eastland Auction Co. — Eastland, Texas**  
The time for the sale was set to allow travelling time for those that plan to attend the Dyer-Sims Steer Sale at Baird, Texas at 1:00 p.m.  
70 HEAD HAND PICKED AND CAREFULLY SELECTED REGISTERED ANGUS HEIFERS. CHOICE HEIFERS FOR 4-H & F.F.A. PROJECTS, OR FOR THE UPGRADING OF ESTABLISHED HERDS AS REPLACEMENT HEIFERS. MOST OF THESE HEIFERS ARE FROM ELEVEN OF MONTANA'S OUTSTANDING ANGUS HERDS.  
FREE: DELIVERY OF HEIFER ANYWHERE IN THE STATE OF TEXAS.  
SALE CO-SPONSORED BY Texas Angus Association  
109 LIVESTOCK EXCHANGE BUILDING, FORT WORTH, TEXAS 76108  
Auctioneer: Kenneth Gregg TxLH 76-0588  
FOR SALE INFORMATION, CONTACT:  
**MR. AND MRS. J. V. HEYSER**  
ROUTE 2, CISCO, TEXAS 76437 PHONE: 817/ 442-1278





Ray Adams, left, Tulsa, former president of Texas Angus Association, and Gilman C. Stewart, Greensburg, Inc., president of American Angus Assn., give their attention to the auctioneer at the "Top of Texas" all-female Angus sale at the Houston Livestock Show.

### W.T. Angus Bull Sale Set March 30

(CONT. FROM PAGE 9)  
Hinkson & Lust Angus of Lazbuddie, Texas, have the 2nd high gaining Sire Group on 3 sons of Hinksonite 76136 with a 3.80 A.D.G.

Richmond Hales of Canyon, Texas, had the high weight per day of age bull with an excellent 3.41 W.D.A.

Worth Jones of Happy, Texas, had the high weight per day of age Sire Group on 3 sons of Needs Emulous Bluebird 307 with a 2.85 W.D.A.

The 112 day weight will be taken on February 18, 1978 with our Sale slated for Thursday March 30, 1978 at 1:00 P.M.

### Richmond Hales Angus Herd Set For Complete Dispersal, April 11-12

(CONT. FROM PAGE 9)

of the 1978 Phoenix Grand Champion that stood second to the Grand Champion bull at Denver.

This offering is a blending of the best performance pedigrees, Emulous and Earl Marshalls.

Sale manager will be Pat O'Bryan, Rt. 2, Tuttle, Oklahoma, 405/392-4317 or 405/392-4314.

Information is available from Richmond Hales, Rt. 2, Box 164, Canyon, Texas 79016, 806/488-2471.

### Garney To Host Oklahoma Junior Angus Field Day

Garney Cattle Company, Afton, Okla., will host the 1978 Oklahoma Junior Angus Association Field Day on Saturday, April 29. The event promises to be a fast-moving, educational experience for young Angus enthusiasts.

Registration will begin at 9 a.m. at the Garney ranch, and the program will begin with a type and performance evaluation discussed at 9:30.



Jerry D. Marsh, manager of R&J Ranch, Briggs, Texas, Dale Wells, Dover, Okla., and Ray Adams, director of American Angus Assn., from Tahoka, Texas, at the Houston Livestock Show.



George Young, Deep Down Angus Ranch, Salado, Texas, showed this senior bull calf champion at the 1978 Houston Livestock Show. Photo by American Angus Association.

### Angus Average \$916 in Houston

Houston - The 34 females in the Texas Angus Association's "Top of Texas" Angus Sale at the Houston Livestock Show Feb. 22 grossed \$81,160 to average \$916.

Consignor of the top selling female was Matthew Maurer, Magnolia, that sold to Roland Burrows' Rosharon Farms at Alvin and Schulenburg for \$2900.

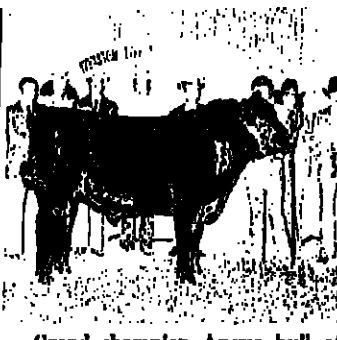
### Angus Auction Prices Average \$109 Higher

Demand for Angus breeding cattle is up sharply the first four months of the 1978 fiscal year compared with 1977, reports Lloyd D. Miller, executive secretary of the American Angus Association.

During the four-month period, from October through January, 11,560 head of cattle sold at 151 auction sales averaged \$754, up \$109 per head from the same period in 1977 when 12,762

A junior judging contest will complete the morning activities, followed by a complimentary bar-b-que lunch. The afternoon program will feature a fitting and showmanship demonstration, plus a panel discussion on A.I. Herd Management.

The day will conclude with official placings, reasons and awards, plus a tour of the Garney herd.



Grand champion Angus bull at the 1978 Houston Livestock Show in Houston, Texas, was Dakota Poundmaker 1816, the junior champion, shown by Windae Corp., Brenham, Texas; Erdmann Angus Ranch, Wetoka, South Dakota; and Bertel Skou, Copetonas, Argentina. The 127-head Angus show was judged by Herman Purdy, Alexandria, Pennsylvania. Photo by American Angus Association.

### Casey Heatherly Heads HOT Angus

McGregor - Casey A. Heatherly, Richland Springs, has been elected president of the Hub Of Texas Angus Association for 1978. Serving with Heatherly on the executive committee are John W. Laufenberg, Crawford, and Leonard G. Cobb, Rogers, first and second vice presidents respectively; and Clarence R. Richter, Crawford, secretary-treasurer.

The board of directors are: Lynn T. Miller, Valley Mills; James L. Allen, Axtell; Kenneth Harding, Eddy; Leo Fuchs, Cameron; Carl G. Benson, Salado; Gerald A. Johnson, Mark; F. H. Cooley, China Springs; William A. Noel, West and Lloyd Warren, Waco.

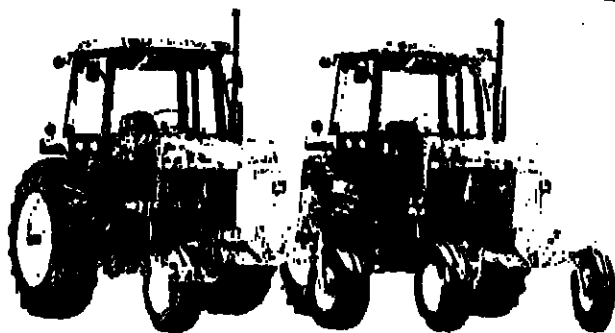
head averaged \$845. During the first four months of 1978, some 8,563 bulls at consignment, production and dispersion sales have averaged \$975, compared with \$824 for 4,241 bulls a year earlier.

At the 90 production sales so far this year, 2,476 bulls have averaged \$1,026, a rather sharp increase over the \$886 bulls sold at 100 production sales during the corresponding period in 1977. Some 4,307 heifers at these 90 sales averaged \$699 compared with \$666 for 6,131 head a year earlier.

"There just haven't been any 'bad' auction sales so far this year," Miller said. "People are willing to pay for quality registered Angus, and our regional managers tell us we could run into a shortage of breeding age Angus bulls and open heifers by the time most commercial cowmen start spring breeding."

Auction sales are a good indication of the market for registered cattle," Miller said, "but most Angus breeders still prefer to market the bulk of their cattle at home by private treaty. For example, during the 1977 fiscal year, there were 168,166 head of Angus cattle transferred and less than 38,000 were sold through a purebred auction sale."

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11.2x24 6 75.30 5.00x15 4 19.30

12.4x24 4 86.74 7.5x15 4 22.57

14.2x24 4 121.55 9.5x15 4 41.16

16.5x24 4 157.88 9.5x15 4 47.85

16.5x24 6 156.59 11x15 4 55.18

14.2x26 6 125.39 11x15 4 51.51

18.4x26 6 170.83 5.50x16 4 21.50

23.1x26 10 460.17 5.50x16 4 24.48

11.2x28 4 81.36 6.00x16 4 23.80

12.4x28 4 91.34 6.00x16 4 26.74

13.6x28 4 96.14 6.50x16 4 29.58

13.6x28 6 101.55 7.50x16 4 36.10

14.2x28 4 113.76 7.50x16 4 39.57

14.2x28 6 116.88 10.00x16 4 53.15

16.5x28 6 127.16 11.00x16 4 59.27

16.5x30 6 155.53 11.00x16 4 62.71

18.4x30 6 168.43 14x16.1 4 109.26

23.1x30 6 444.56 7.50x18 4 46.19

23.1x30 8 444.56 4.00x20 4 19.53

24.5x32 4 89.07 7.50x20 4 54.83

11.2x34 10 534.23

16.5x34 4 100.17

18.4x34 6 182.17

20.5x34 6 216.15

20.5x34 8 258.92

23.1x34 6 301.72

23.1x34 8 524.61

9.5x36 4 109.30

13.6x36 6 146.05

12.4x38 4 99.32

13.6x38 4 118.94

14.2x38 6 140.83

14.2x38 8 152.61

15.5x38 6 161.19

16.5x38 6 227.17

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18.4x38 8 241.99

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11x18 6 41.50

11x18 6 43.50

12.5x18 6 46.50

14x18 6 48.50

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21.5x18.1 (Tubless) 10 274.50

21.5x18.1 10 274.50

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14.5x24 8 195.39

16.5x24 8 175.76

16.5x24 10 218.36

17.5x24 8 178.50

15.5x25 8 354.50

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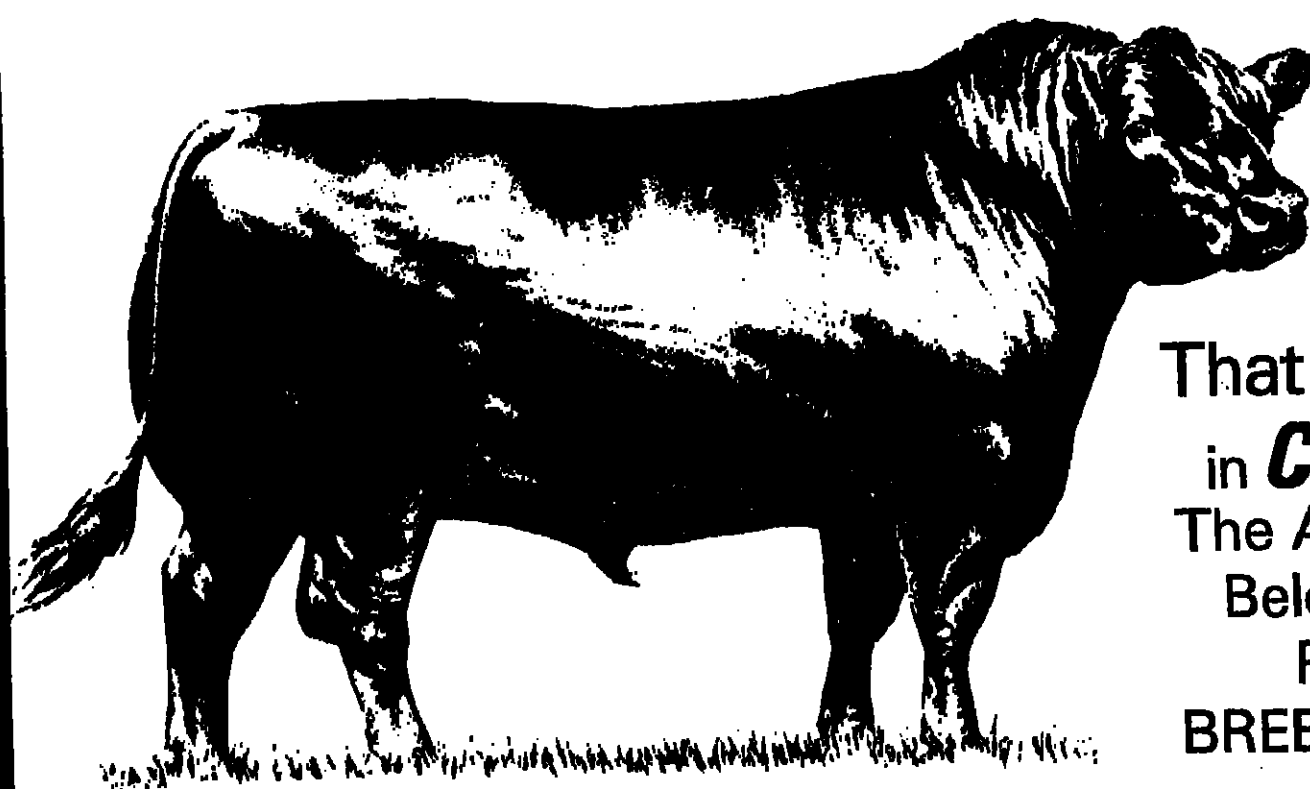
Photo of three tractors.

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250 lbs  
100 lbs  
50 lbs  
25 lbs  
10 lbs  
5 lbs  
2 lbs  
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Jim Reeves  
Secretary-Field Director  
108 Livestock Exchange Bldg.  
Fort Worth, Texas 76108  
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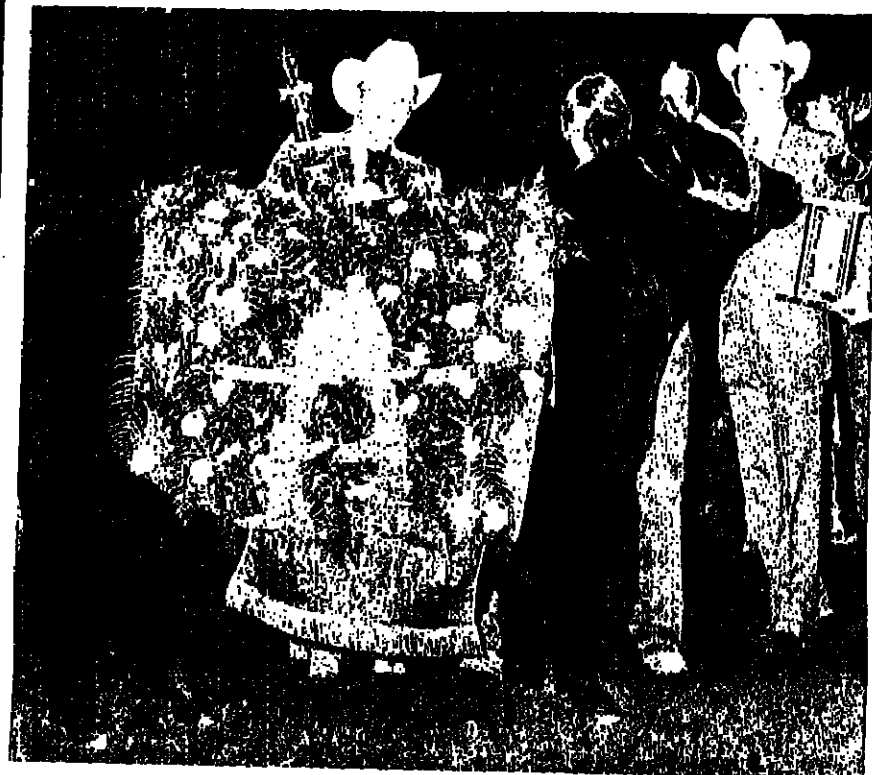
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# CHIANINA... A CUT ABOVE THE REST.



## 1978 HOUSTON STOCK SHOW GRAND CHAMPION MARKET STEER SIRED BY A CHIANINA BULL

The Grand Champion Market Steer at the 1978 Houston Stock Show was sired by a Chianina Bull. He sold in the premium sale for \$47,500 to set a new world record for an individual buyer. "Blackness", an 1,189 pound, 18 month old Chianina steer was exhibited by Paul Ray, Big Spring, Texas. This is the first time a Chianina sired steer has been Grand Champion at the Houston Stock Show. The Southwest Regional Chianina Association added a bonus check for \$3,000 in recognition of this Grand Championship to bring the total winnings to \$50,500. If you would like to capitalize on premium steer prices for your feeder steers, use a Chianina bull!



# CHIANINA... A CUT ABOVE THE REST.

To Put CHIANINA Genetics To Work For You Contact One of the CHIANINA Breeders Below.

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Mike Lee, Longview, Texas  
John Pass and J. T. Pass  
Suite 225, 4325 Walnut Hill Lane  
Dallas, Texas 75231  
(214) 363-8374

Bob Waller, Ranch Foreman  
Route 1, Box 204  
Hughes Springs, Texas 75858  
(214) 835-8121

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Walter G. Mize, Owner  
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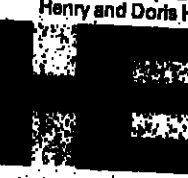


John Foster  
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Contact us for your Chianina needs.  
We're the source to count on.

### HE-BAR RANCH

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Henry and Doris Harris, Owners



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Home:  
214/678-2500

### CHILDERS LAND AND CATTLE COMPANY

Box 676  
Temple, Texas 76781  
817/773-6511  
817/773-3194



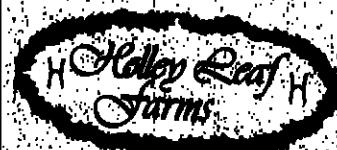
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Terrell, Texas  
76160



# CHIANINA NEWS

## Britt Kennard New Texas Chianina Association Head

Britt Kennard of Kennard Land & Cattle Co. at Austin has been elected the new president of Texas Chianina Assn.

Serving on the executive committee with Kennard will be J. T. Pass, Dallas, vice president and secretary; David Huxford, Anderson, vice president and A.E. Richmond, Bangs, vice president.

In the state meeting, plans for a performance tested Chianina bull sale were tentatively approved. The sale will probably be held in late October with an offering of about 50 bulls.

The bulls will have gone through a 140-day official gain test, and a university will be used to verify weights, do a Scan-O-Gram analysis for rib-eye and fat thickness, and be screened for general soundness at the end of the test before being put in the sale. The association tentatively plans to have halfblood and higher percentage bulls in the test and sale, and the bulls will be 18 months of age at sale time.

For further information on the bull test and sale contact any of the officers mentioned above, or Britt Kennard, 8701 Lexington Rd., Austin, Texas 78781, phone 512/458-5700.

## K&C Cattle Co. Has Top Cow And Bull In Houston Chianina Sale

Houston - The Texas Chianina Association's Fifth Annual Sale at the Houston Livestock Show held Feb. 25 grossed \$68,785 on 88 lots for an average of \$1,679. David Huxford, D.V.M., manager of the R. L. Waltrip Ranch at Anderson, Texas, was sale chairman, and auctioneer was Stanley E. Stout, Linwood, Kan.

Summary

No. Type	Gross	Avg.
8 Fullblood bulls	24,000	3,000
1 female	21,800	3,550
4 7/8 females	3,775	944
12 Bred 3/4 females	9,875	781
5 Open 3/4 females	1,885	377
2 3/4 bulls	2,450	1,225

A fullblood heifer calf pair consigned by K&C Cattle Co., Fort Worth, topped the sale offering when purchased for \$8,000 by R. L. Waltrip Ranch, Anderson, and Walter Mize Ranches, Cleburne.

Topping the bulls at \$3,100 was "Keg," a fullblood April 17, 1977 son of Filippino, also consigned by K&C Cattle Co. that was purchased by Valiant Farms, Grass Valley, Calif. The sale-topping bull calf was a son of the \$5600 sale-topping cow by embryo transplant, explaining her two calves born in April and October of the same year.

Crossroads Chianina Ranch, Terrell, consigned the second high selling female, a 7/8ths American purchased daughter of Frigido, that sold for \$4000 to H. R. Ellis, Fort Deposit, Ala. Two other female lots sold for \$2000 each, both purchased by Chianina East, Inc., East Princeton, Mass. One was a fullblood consigned by W. B. Brown & Sons, Weatherford, and the other a fullblood consigned by Frank and Opal Liddy, Godley. The Liddys also consigned a fullblood bull sold by Igloo that was purchased by H. R. Ellis for \$2400, a fullblood bull by Folbo, purchased by Greenhaven Farms, Forney, for \$2450, and a fullblood bull by Folbo purchased for \$1600 by Double C Ranch.

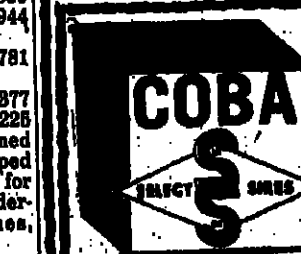
A. E. Richmond of Bangs consigned a fullblood son of Terrell, purchased by E. K. Davis, Sherman, for \$2500 and a fullblood son of Terrell purchased



Grand Champion steer of the 1978 Houston Livestock Show was this heavyweight Chianina exhibited by Paul Ray of Big Spring. The 1189 pounder sold for \$47,500 to Houston Restaurateur Bill Williams. The first major show ever won by a Chianina also won a bonus of \$5000 from the American Chianina Assn. In recognition of the breed's win, Reserve grand champion steer was a Maine-Anjou shown by Belinda Wheeler of Muleshoe, Houston businessman L. B. Bryan Hutecheson and Tom Johnson paid \$31,000 for the reserve champ, topping the show's old record of \$30,000 for a reserve steer by \$1000. Pictured from left with the grand champion are N. W. "Dick" Freeman show president, Ray, and Don Jones, assistant manager of the show.

by Jim Rich of San Marcos for \$3,100. Raymond Blair of Weatherford consigned a fullblood bull purchased for \$2250 by Bob Dewitt of Nacogdoches; a fullblood female purchased by Chianina East for \$2100 and a fullblood female purchased by Kennard Land & Cattle Co., Austin, for \$1900. George Riddel, Jr., Fort Worth, consigned a fullblood female purchased by Double D Chianina, Baton Rouge, for \$2700. W. B. Brown & Sons, Weatherford, consigned a fullblood female purchased for \$3000 by Chianina East; and Bruce Weaver, Normange, consigned a fullblood bull purchased by Walter Mize Ranches for \$2000.

The letter "S" is the most commonly used brand in Texas.



## A.I. and PALPATION Training Courses

April 11-14, A. I. & Palpation, Fort Worth  
April 25-27, A. I. Only, Athens, Texas  
May 15-18, A. I. Only, Fort Worth  
June 5-8, A. I. & Palpation, Oklahoma City  
June 19-22, A. I. & Palpation, Mt. Vernon, Texas  
A.I. Training Course ..... \$125  
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— LIMITED ENROLLMENT —  
Make Your Reservations Now!

This A.I. Training Course will be conducted by Texas A&M Extension Specialists in cooperation with C.O.B.A., Route 2, Box 383A, Dallas Hwy. Tyler, Texas 75701.

For Reservations Contact:  
C.O.B.A., Tyler — 214/593-4243  
Jimmie Travis — 817/594-0422  
Gene Lowe — 214/545-2454

## SW Chianina Director Out; Show Premiums Set

The new Southwest Region color Chianina directory was seen for the first time at the Houston Stock Show. All membership of the Southwest Region will receive at least one copy. Also, the 10,000 new brochures were shown for the first time at Houston. The membership may have some of these upon writing the American Chianina Office.

The Southwest Region will host an educational and fund raising Field Day at the Fort Worth Stock Yards on

## Southwest Texas Directs

San Angelo, Mar. 16, (F.S.) — Slaughter Steers and Heifers mostly 2.00 higher. Slaughter Lambs 1.00 higher. Slaughter Steers 100: Good to mostly choice 2-4 1000-1075 lb. 48.50-49.50. Heifers 600: Good to mostly choice 2-4 850-925 lb. 45.00-46.00. Mixed good and choice 800-900 lb. 44.00-45.00.

June 16 and 17. Committees: Walter Mize is chairman of party; Allen Poe, Field Day; Winfred Brown and J. T. Pass, fund raising.

The Southwest Region will again sponsor an open show at the State Fair in Dallas, along with a sale. The dates are Oct. 12-15, with the show on the morning of the 13th and the sale that afternoon. There will be two shows for fullblood and percentage Chianinas. J. T. Pass is chairman of the sale committee and Allen Poe of the Show Committee. The one judge system will be used.

The Southwest Region will also give \$2000 to any 4-H or FFA member who has the champion steer at the State Fair of Texas, Dallas; the Fort Worth Fair Stock Show; the San Antonio Livestock Show; and the Houston Livestock Show and the Oklahoma State Fair will each receive \$1000. The above premium will be paid, provided the sire is registered in the American Chianina Association.

## THE TUMBLEBUG

Patent No. 3,938,682

### TO LOAD:

1 Simply back up to bale (Photo 1), apply brakes to bale carrier;

2 Continue backing until loading arm falls over bale, (Photo 2)

3 Then pull away, loading bale as you go (Photo 3)

### TO UNLOAD:

4 Reverse Above procedure, stopping as bale rolls off carrier (Photo 4)

No Special Hookup needed other than Push-pull switch installed to activate brakes (112volt). May be used either on pickup or on tractor too small to handle bales on lift.



ROUND BALE FEEDER  
Rt. in Diameter, 2 Pkgs for Easy Shipping - Bolted Assembly. Available With or Without Expanded Metal Bottom Ring

HAY HAULER  
3-PT. HITCH HAY HAULER FOR 1,500 lb. BALES \$145.00

**CUSTOM METAL WORKS**  
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# Line 1 and Royal Saint Performance Explosion At Lawton, April 5

Lawton, Okla. — The Line 1 and Royal Saint Hereford Performance Explosion by Fred Ferrell Farms will be held Wednesday, April 5, 1978. Sale time is 1:00 p.m. at the ranch 14 miles north of Lawton, Oklahoma on U. S. Hwy. 62 and 281.

Selling will be 40 Hereford bulls, 20 first calf heifer pairs, 15 bred heifers and 15 open heifers. Royal Saint and L1 Domino 745 influence will be heavy in this sale. Twelve sons of these two Hereford bulls had an A.D.G. of 4.02 lbs., setting a record by a pen at the American Beef Cattle Evaluation Center. Royal Saint progeny has also proven outstanding in the OSU Bull Test.

For information on this offering contact Fred Ferrell Farms, Rt. 1, Box 122, Elgin, Oklahoma 73538, Fred Ferrell 405/688-3406 or David Dew 405/688-2221.

For drinking drivers: Turn the radio up loud so you don't hear the crash.

# 2nd OBI Charolais Tested Bull Sale Set For March 30

Stillwater, Okla. — The Second Oklahoma Beef Improvement Charolais Tested Bull Sale will be held March 30, 1978. Sale time is 1:00 p.m. in the new sale barn at the OSU Bull Test Station on Highway 61, 9 miles west of Stillwater.

Selling will be approximately 50 bulls that come off 140 day test on March 10. Consignors include Dan Valentine, Triple DDD Charolais, Canada Coal Co., JC Ranch, Charles Fisher, Arlitt Charolais, Lahar Farms, OBBCO Ranch, J Bar T Ranch, 21 Ranch, 6K Ranch, W. J. Paul, Jim Price, Twelve Oaks, Rocking B Ranch, and Peter Thomson.

Auctioneer will be George Morse. For information contact Jerry Richardson, North American Charolais Council, Rt. 1, Box 490K, Denton, Texas 76201, 817/666-1258; or Dr. Dusty Rich, Test Supervisor, Oklahoma State University, 405/624-6080.

# Southern Oklahoma Select Club Calf Sale Set April 8

Durant, Okla. — The Southern Oklahoma Select Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the Durant Stockyards in Durant, Oklahoma.

Selling will be 70 steer calves. These are July thru November 1977 calves including Angus crossed with Simmental, Chianina, Maine-Anjou, Limousin, Shorthorn, Beef Friesian, Marchigiana as well as Chianina x Limousin x Angus.

There will also be straight Angus, Red Angus, Ankiana and Hereford. Other crosses include Simmental x Hereford and Simmental x Chianina x Angus.

Consignors are Stallings Simmental Ranch, Bob Smith, Royce Trimble, Tail N Ranch, Ferris Ranch, McKown and Son Limousin, Budrick Farms and Tex-Aun Simmental.

A special feature of the sale will be 10 show heifer prospects including 8-3/4 blood Simmental, 1 Black Maine-Anjou and 1 Black Chianina.

For more information contact any of the consignors or the sale manager, Jim Newsom, 405/795-2802.

# Oklahoma Polled Hereford Private Treaty Offering

Moore, Okla. — The Oklahoma Polled Hereford Association has announced an offering of Polled Hereford cattle from association members. Included in this private treaty offering is a total of 400 Polled Hereford bulls and 420 Polled Hereford females.

For information on cattle in this offering contact the Oklahoma Polled Hereford Association, Gil Ives, P. O. Box 6828, Moore, Okla. 73160.

Cows For Sale? — Advertisers Classified

# Dyer-Sims Club Calf Sale At Baird, April 8

Baird, Texas — The Dyer-Sims Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the ranch located 9 miles north of Baird and 16 miles south of Albany on Hwy. 288.

Selling will be 150 steers including Limousin, Charolais, Chianina, Hereford and Maine-Anjou. These are all quality home grown steers with great potential for future champions.

Auctioneer will be Kenneth Gregg. For information contact James Dyer, Box 1430, Ft. Davis, Tx. 915/420-3836, Jim Dyer, Box 429, Sierra Blanca, Tx. 915/964-2024, Boxer Sims, Rt. 1, Box 46, Hallet, Tx. 817/436-3488, or Ray Sims, Box 983, Baird, Tx. 915/864-1171.

# Oklahoma Simmental Percentage Bull & Female Sale, Apr. 8

Chickasha, Okla. — The Oklahoma Simmental Association Percentage Bull and Female Sale will be held at 1:00 p.m., Saturday, April 8, 1978. The sale will be held at the Oklahoma Auction Center on Hwy. 81 South at Chickasha, Okla.

Selling will be 150 percentage females, mostly halfbloods, and 50 percentage bulls, mostly 3/4 bloods. Also selling will be 25 club calves.

For information on this offering contact the Oklahoma Simmental Association, P. O. Box 998, Ardmore, Oklahoma 73401.

# All-American Simmental Classic Averages \$1755

Fort Worth — The All-American Simmental Classic sale at the Fort Worth Stock Show Feb. 4 grossed \$94,800 on 54 lots for an average of \$1,755.55. John E. Collier IV, Stephenville, was sale chairman for the sponsoring Texas Simmental Assn., and Morrill Anderson, Broadlands, Ill., was auctioneer.

Eleven bulls sold for an average of \$2,825; open heifers averaged \$1,510; a bred cow with calf sold for \$4,900; an

open cow with calf went for \$4,000. The 16 bred females averaged \$1,510. The Collier Diamond C Stepperville, managed by the chairman, bought the top selling polled pureblood bull born April 1977, consigned by Roy L. Granbury, for \$7,850. The top heifer sire was sired by Bar Kaseh and out of an Achilles-Lohman dam.

Great Southwest Ranches, purchased the second high selling bull, an Aug. 18, 1976 pureblood son of a consigned by Freddie Summers, Franklin, Neb., for \$3,600. The third selling bull, a June 2, 1978 son of a consigned by Goddard Ranch, Ardmore, Okla., for \$3,000.

Topping the females was a daughter of Signal bred to Lady, signed by Helen's Rich Simmental, Denver, selling to Horne Simmental, Jonesville, Va., for \$5,650. The top selling female at \$4,000 was a pureblood heifer calf at side by Achilles, the pair consigned by Willow's Flying V Ranch, Decatur, Ga., sold to Cedar Creek Farm, Inc., Galant bred to Cojac and consigned by Pipes 5 Simmentals, Henderson, Neb., for \$3,000. The pair was chased by Robert S. Elliott's E. Ranch, Stephenville, for \$3,000.

A pureblood cow consigned by Dr. J. E. Brown for \$3,000 to Cedar Creek Ranch, Rising Star, and her bull calf, Abrirot for \$1,900 to J. Ben Land & Co., Terrell; a pureblood daughter, Galant bred to Abrirot and consigned by J. Ben Land & Co. to J. Ben Land & Co. and JoAnn Jansen's Diamond J Farm, Granby, Mo., to S Bar W Simmental, Woodville, for \$3,000; an open pureblood heifer by Galant consigned by Merrick Farms, Ardmore, Okla., for \$3,100 to Super Star Simmental, Oklahoma City, for \$3,100; and a Flying V Ranch bred pureblood for \$2,800.

Deer leases represent an estimated \$35 million dollars in income added to Texas farmers and ranchers.

The Pronghorn Antelope found in Texas can reach a top speed of 45 m.p.h.

## LINE 1 and ROYAL SAINT

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1:00 P.M. AT THE RANCH 14 MILES NORTH OF LAWTON, OKLA. ON U.S. 62 & 281EXPLOSION

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## 40 BULLS — 20 FIRST CALF HEIFERS

## 15 BRED HEIFERS — 15 OPEN HEIFERS

## OSU BULL TEST

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## Oklahoma Beef, Inc. Bull Test Station

Your "Opportunity of the Decade" to acquire the right Charolais bull, or bulls, to further advance your herd.

## 50 Tops

Yes, the 50 top-performing bulls out of the 76 currently on 140-day gain test...50 with gain, weight per day of age and other facts available to you sale day. Only the top-performing 70% sell.

## Consider the herds consigning these bulls:

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J BAR T RANCH, Oklahoma City, OK  
IC RANCHES, Kansas City, MO  
LABAR CHAROLAIS, Harlingen, TX  
OBBCO RANCH, Odessa, TX  
WO JO PAUL, Seminole, TX  
JIM PRICE, Bufala, OK  
ROCKING B RANCH, Athens, TX  
PETER THOMSON, Willis Point, TX  
TRIPLE D CHAROLAIS, Medina, OH  
12 OAKS RANCH, Enid, OK  
DAN VALENTINE, Whiteface, TX  
21 RANCH, Chickasha, OK

## Consider the sires of the sale bulls:

ABRAHAM  
ABRAHAM 1112  
AYAVALLA EBAT  
BANGUARD 400  
BIJOU  
BOURBON  
BURGEOIS  
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CHAROLLE'S AMERICANA Y16  
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POKER CLUB D01  
RB ABRAHAM 4/F01  
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21A  
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Write or phone today for your copy of the sale catalog. It's sent only on request and will contain the performance details. For it, contact Jerry Richardson or Dusty Rich.

## North American French Charolais Council

Jerry Richardson  
Executive Vice President  
Rt. 1, Box 2001  
Denton, Texas 76201  
Phone 817/666-1882

Auctioneer George Morse

Dusty Rich  
Test Supervisor  
108 Animal Science Dept.  
Oklahoma State University  
Stillwater, Okla. 74074  
Phone 405/688-2221

## "45 BLACKS"

# 70 Steer Calves

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Simmental X Angus Chianina X Angus Maine-Anjou X Angus Limousin X Angus Beef Friesian X Angus Marchigiana X Angus Chianina X Limousin X Angus	Angus Red Angus Ankiana Angus X Shorthorn Hereford Simmental X Hereford Simmental X Chianina X Angus
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For More Information Contact Any of the Consignors or:

## JIM NEWSOM

SALE MANAGER  
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# Frank Perkins Reg. Quarter Horse Sale At Tyler, April 1

Tyler, Texas — The Frank Perkins Registered Quarter Horse Sale will be held Saturday, April 1, 1978. Sale time is 1:00 p.m. at the Frank Perkins Ranch at Tyler.

Selling will be 68 Quarter Horses including Halter, Pleasure, Racing, Cutting, Roping, Barrels, Reining and Broodmares. All horses will have health papers, negative Coggins and be Vee vaccinated.

Auctioneer will be Ike Hamilton. For catalogs and further information contact Frank Perkins' Registered Quarter Horses, Rt. 8, Box 284, Tyler, Texas 75708, 214/694-6992.

# Central Oklahoma Select Club Calf Sale Set April 9

Chickasha Okla. — The Central Oklahoma Select Club Calf Sale will be held Sunday, April 9, 1978. Sale time is 1:30 p.m. at the Oklahoma Auction Center at Chickasha.

Selling will be 80 select club calves including Angus, Hereford, Shorthorn, Limousin, Simmental, Chianina, Maine-Anjou Crosses and English Crosses. These are June thru November 1977 calves with many state and national champions in past years coming from the herd represented in the sale.

For information contact Jerry Arthur, 408/222-0550 or 222-0436.

# Central Texas Hereford Sale Apr. 13, Lockhart

Martindale, Texas — The Central Texas Hereford Sale will be held Thursday, April 13, beginning at 1:30 p.m., in the Lockhart Livestock Auction Co., at Lockhart.

The offering of 70 females and 15 bulls are being consigned by Lee Froebel's Big Lee Herefords, Belton; Steve and Tony Suchomel, Coupland; Wade Barrington's 808 Ranch, Liberty Hill; 48 Polled Hereford Ranch, Round Rock; and Ed Seull & Sons.

Edward F. Seull, Martindale, is sale manager.

For further information contact Lockhart Livestock Auction Co., Lockhart, Texas, phone 512/357-6229.

# AICA Chooses Leading Agribusinessman to Lead Association

(CONT. FROM PAGE 1)

tions in Arkansas and Missouri. Wesson, a Charolais breeder of 19 years, was elected to the top position at the Association's 21st Annual General Membership meeting in Reno, Nevada March 8-11. At 81 he is the youngest president the international Association has ever had. In electing Wesson, the breed organization illustrated a desire to have a successful businessman as well as a

successful Charolais breeder at its helm.

Wesson commented that the Charolais breed is no longer considered an exotic breed and must compete with other breeds on the basis of production. He stated, "Charolais have proven themselves as a viable beef breed in the American cattle industry. As president of the American International Charolais Association I want to bring back the popularity the breed once enjoyed. We can do this through promotion of the proven beef production traits of the Charolais and the support and effort of all Charolais breeders."

Wesson has long been known for producing outstanding Charolais cattle. His foundation herd sire, General Lee, was undefeated in show rings across the country as a national champion sire.

# Dr. William Hickerson To Speak At Hereford Symposium at Gainesville

(CONT. FROM PAGE 1)

featured speakers at the First Annual Southwest Hereford Symposium to be held at Cooke County College here March 31 — April 1, says T.J. Davidson, CCC agriculture department chairman.

The symposium is expected to draw hundreds of cattlemen from throughout Texas and adjoining states to the college's Beef Cattle Evaluation Center which has won much acclaim for its modern facilities and innovative testing methods since its inception eight years ago.

"As implied in our theme, we will be taking a close look at performance testing and what a significant influence it can have on building and maintaining a profitable cattle operation, as part of the symposium's program," Davidson said.

Dr. William Hickerson will speak on "How To Effectively Use Performance Records in Selecting Replacements" and "The Importance in Rolling Generations in The Performance Game." Hickerson will discuss "How To Buy A Bull Out Of A Performance Test."

A special panel discussion on "How To Build A Performance Cow Herd" will be led by Burke Healey, Healey Bros. Flying L Ranch, Davis, Okla., James Grote of Granite Hills Hereford Ranch, Llano, Texas; Glen Klippenstein of Glenkirk Farms, Mayaville, Mo.; and L. E. "Sonny" Nance of Hall-Nance Ranch, Hazel, Texas.

Another panel on "A Look At Hereford History — Were The Breed Greats Linebred For Performance Or

# Page 16 WEEKLY LIVESTOCK REPORTER

Pedigree", will have as its members Lee Campbell of Campbell Hereford Ranch, Dublin, Texas; John McKnight of River Oaks Farm, Searcy, Ark.; Weldon Edwards of Edwards Herefords, Clyde, Texas; and Leon Freeze of Turkey Creek Ranch, Sulphur, Okla.

Cost of participating in the symposium is \$5. Further information may be obtained by calling Davidson at 817/668-7731, extension 53.

# Feeders Near Steady At Oklahoma City

(CONT. FROM PAGE 1)

with calves at side 810.00-416.00 per pair few small lots good to low choice 8.50-11.00 lb. slaughter steers 46.25-48.50.

Feeder cattle and calves near steady. Feeder Steers: Choice 800-400 lbs. 60.00-65.00, small 219 lbs. at 65.25; 400-500 lbs. 58.00-59.75; 600-600 lbs. 58.50-59.50, small lot fleshy 668 lbs. at 52.75; 600-700 lbs. 51.00-53.50, part load 602 lbs. at 54.90; 700-800 lbs. 50.50-52.50, two part loads 525-584 lbs. 48.50-49.40; mixed good and choice 400-500 lbs. 55.00-56.50; 600-600 lbs. 50.50-53.25; 600-800 lbs. 48.50-50.50; small lot 888 lbs. at 47.25; few good 700-1004 lbs. 45.00-47.75, part load 417 lbs. 49.00; few good 800-917 lb. Holstein steers 43.75-45.75. Feeder Heifers: Choice 800-500 lbs. 48.00-51.75, part load 268 lbs. 56.30; 500-650 lbs. 47.00-48.00; mixed good and choice 400-500 lbs. 47.00-48.50; 600-700 lbs. 43.75-46.75; few 700-800 lbs. 44.75-46.75; good 600-750 lbs. 38.25-48.50.

Hogs 8,500. Salable receipts included 1,427 hogs from local Jr. Livestock Show, 75-1.50 lower. U.S. 1-2 200-245 lbs. 45.00-46.50, latter price sparingly. U.S. 1-3 195-255 lbs. 45.50-46.00, U.S. 2-3 250-285 lbs. 44.00-45.50. Sows Steady 1.00 lower. U.S. 1-3 300-350 lbs. 40.25-42.50. Boars: All weights 31.25-35.50.

# Cattle Very Uneven, Hogs \$1 Lower, At Fort Worth

(CONT. FROM PAGE 1)

much as 2.00 lower Slaughter Cows: Utility 2-8 33.50-36.00; cutter 29.50-35.10; few canner 25.00-30.00. Bulls: Yield grade 1-2 1025-1075 lbs. 41.00-42.50.

Feeder Steers: Choice few 225-275 lbs. 64.00-70.00; 275-400 lbs. 61.00.

# Page 17 WEEKLY LIVESTOCK REPORTER

68.50; 400-500 lbs. 55.00-58.00, high choice 63.00-65.00; 500-600 lbs. 58.50-59.00; 600-750 lbs. 54.00-55.00; good 275-400 lbs. 53.00-54.00; 400-500 lbs. 55.00-61.00; mostly 500-600 lbs. 58.00-59.00; 600-700 lbs. 60.00-64.00; Heifers: Choice 250-300 lbs. 62.50; high choice 300-350 lbs. 62.00-64.00; 400-500 lbs. 58.00-60.00; 500-600 lbs. 47.00-48.00; low 49.00-50.00; good 250-400 lbs. 50.00; 400-600 lbs. 44.00-45.00; 46.00-48.00.

Hogs 800: 1.00 lower. 200-250 lbs. 44.50-45.00; 250-300 lbs. 44.00-44.50; 300-350 lbs. 43.50-44.00; 350-400 lbs. 43.00-43.50; 400-450 lbs. 42.50-43.00; 450-500 lbs. 42.00-42.50.

# Feeders Mostly Off At Amarillo Monday

(CONT. FROM PAGE 1)

Few lots choice and prime 60.10-62.20, 600-800 lbs. 58.00-60.10; 600-800 lbs. 55.80. Few choice 60.10-62.20, 600-800 lbs. 58.00-60.10; 600-800 lbs. 55.80. US 1-3 300-350 lbs. 40.50-41.50; 350-400 lbs. 39.50-40.50; 400-450 lbs. 38.50-39.50; 450-500 lbs. 37.50-38.50; 500-550 lbs. 36.50-37.50; 550-600 lbs. 35.50-36.50; 600-650 lbs. 34.50-35.50; 650-700 lbs. 33.50-34.50; 700-750 lbs. 32.50-33.50; 750-800 lbs. 31.50-32.50; 800-850 lbs. 30.50-31.50; 850-900 lbs. 29.50-30.50; 900-950 lbs. 28.50-29.50; 950-1000 lbs. 27.50-28.50; 1000-1050 lbs. 26.50-27.50; 1050-1100 lbs. 25.50-26.50; 1100-1150 lbs. 24.50-25.50; 1150-1200 lbs. 23.50-24.50; 1200-1250 lbs. 22.50-23.50; 1250-1300 lbs. 21.50-22.50; 1300-1350 lbs. 20.50-21.50; 1350-1400 lbs. 19.50-20.50; 1400-1450 lbs. 18.50-19.50; 1450-1500 lbs. 17.50-18.50; 1500-1550 lbs. 16.50-17.50; 1550-1600 lbs. 15.50-16.50; 1600-1650 lbs. 14.50-15.50; 1650-1700 lbs. 13.50-14.50; 1700-1750 lbs. 12.50-13.50; 1750-1800 lbs. 11.50-12.50; 1800-1850 lbs. 10.50-11.50; 1850-1900 lbs. 9.50-10.50; 1900-1950 lbs. 8.50-9.50; 1950-2000 lbs. 7.50-8.50; 2000-2050 lbs. 6.50-7.50; 2050-2100 lbs. 5.50-6.50; 2100-2150 lbs. 4.50-5.50; 2150-2200 lbs. 3.50-4.50; 2200-2250 lbs. 2.50-3.50; 2250-2300 lbs. 1.50-2.50; 2300-2350 lbs. 0.50-1.50; 2350-2400 lbs. 0.00-0.50.

# Wheat Reserve Is Over Half-Way Met

Washington, March 8 — Farmers have put 183.9 million bushels of wheat in the farmer-owned reserve, Secretary of Agriculture Bergland said today. This is then 55 percent of the stated goal of 330 million bushels.

Classifieds Sell Livestock For

# March 23, 1978 WEEKLY LIVESTOCK REPORTER Page 17



# APA Sets 3rd Natl. Show and Sale At Ft. Worth in 1979

Fort Worth — The American Pinzgauer Association has announced the 3rd Annual APA Show and Sale will be held at the Southwestern Exposition and Fair Stock Show in Fort Worth, January 31 thru February 4, 1979.

A full slate of classes is set for the 3rd Annual Sale including a Youth Showmanship Class with added prize money for the winner of the Youth Showmanship award. Dick Kellett, Pinzgauer breeder from Azle, Texas, has been appointed Youth Chairman for the show.

For further information on the 3rd annual show and sale contact, Emmett Carter, American Pinzgauer Association, 617 West Rock Creek Road, Norman, Oklahoma 78069.

# National Western Pinzgauer Sale Average \$3,792

Mr. & Mrs. Darrell Coleman, Coleman's Pinzgauer Farms, Bloomsdale, Mo., was the high bidder on this Pureblood Pinzgauer cow, Maggie. This cow was consigned by Allan Scott, Purple Springs, Alberta, to the Northwestern Pinzgauer Association sale that was held in conjunction with the National Western in Denver, Colorado.

This sale was a milestone for the Pinzgauer breed. It was the best yet according to Professional Cattle Services, which managed the sale. The sale grossed \$60,075, averaging \$3,792 per lot for the sixteen lots. The

# Pyramid Ranch Building Elite Pinzgauer Herd

Azle, Texas — Jim and Mary Jane Conner, owners of Pyramid Ranch near here, are building a small, but elite herd of Pinzgauer cattle on what they believe to be the best bloodlines available in the breed — Wotan, Tyro and Traillblazer.

"We're using Wotan breeding because that bull is best known for his weight gaining and feeding efficiency of his progeny; Tyro because he's best known for giving his offspring femininity and maternal instincts; and Traillblazer for the masculinity and show-ring conformation he lends to his progeny, especially to bulls and steers," Conner said.

Although they started in the Pinzgauer business initially about four years ago by purchasing half and

volume buyer was Coleman's Pinzgauer Farms. The purchase price for the cow, Maggie, was \$15,000. Other buyers were Palouse Pinzgauer Breeders, Colfax, WA; Jack Bramble & Sons, McAllen, TX; H Bar L Ranch, Oakdale, CA; Tom Wieman, Edra, IA; Trina Pine of Duchess Homes, Inc., Rosharon, TX; Loudon Coal Co., and C. J. Oakwood, of Oakwood, Illinois.

Averages  
2 Pureblood Cows 10,500  
3 Pureblood Heifers 6,156  
3 Pureblood Bulls 3,783  
1 Pair 8/4 Pinzgauer 1,800  
Cow with 87% Bull Calf 1,800  
3-Bred 75% Pinzgauer Heifers 1,800  
3-Open 75% Pinzgauer Heifers 1,156  
The next regional sale will be the California Pinzgauer sale in Reno, NV, April 14, 1978.



Jim Conner, owner of Pyramid Ranch near Anna, Texas, demonstrates the gentleness of his Pinzgauer cattle, petting a three-quarter blood bull named Aristotle in the middle of a pasture.



Principals in the Pyramid Ranch at Anna are pictured above. Jim Conner, his wife, Mary Jane, and daughters Carey, 6, left, and Stacey, 8.

three-quarter bloods, they are now into an Embryo Transplant program with a pureblood heifer to hasten achieving a fullblood herd. In partnership with Dick Kellett, Azle, they now have three recipient cows carrying calves due in October from their full blood donor, Lone Star Miss.

Conner believes that the "bottom line" is the only one that counts in the cattle business, and he chose Pinzgauer because, after much study, he believed they offered the best possibility of showing a profit on that bottom line.

"From what we could learn, half and three-quarter blood Pinzgauers would convert feed into beef in the ratio of one pound of beef for about seven pounds of low protein, low cost feed in this country, and that fullbloods in Austria were converting on a basis of about six pounds of feed to a pound of gain," Conner said.

To confirm his early beliefs, Conner was one of the first Pinzgauer

breeders to put a bull on a feed test. That test at Cooke County College in Gainesville did, indeed, confirm his hopes for Pinzgauers, when his bull led a pen of 11 Pinzgauers, which in turn out gained pens of several other breeds on test at the college at the same time, and the Pinzgauer pen showed the highest feed efficiency.

The first bull Conner sent to the test was a halfblood, half Guernsey and half Pinzgauer. He went on the test as a 680-pound yearling and gained 720 pounds for a 4.85-pound-per-day gain over the 140-day test.

"That bull still holds the record for Pinzgauers at Cooke County College," Conner said.

Further substantiating Conner's belief in Pinzgauers was a USDA Meat Animal Research Center study at Clay Center, Neb., in 1977, which showed that of five breeds in the test group, Pinzgauers rated first in feed efficiency, average daily gain, USDA yield grade, adjusted yearling weight,



These halfblood and three-quarter Pinzgauer females will be used as recipient cows for the Pinzgauer fullblood embryo transplant program Conner plans to carry out on the Pyramid Ranch at Anna.

rib-eye area, age at puberty, percent pregnant, puberty weight, fat trim and flavor and juiciness of the meat when slaughtered.

Further proof of the quality of Pinzgauer's winning ways came in the last two Southwestern Exposition and Fair Stock Shows at Fort Worth. In 1977, a Pyramid Ranch halfblood Pinzgauer steer won the carcass contest, and in 1978, a group of seven half and three-quarter blood Pinzgauers posted the highest marks in live economically important traits: live weights, largest rib eyes, lowest back fat, best USDA yield grade, and largest square inches of rib eye per chilled carcass weight. The highest indexing individual in that group was a Pyramid Ranch steer with a yield grade of .8.

Conner believes that the cattle business is going to improve still further, and that Pinzgauer can

(CONT. ON PAGE 27)

**Taking Consignments Now**

**North Fort Worth Horse Sale**

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THE CHART BELOW REFLECTS AVERAGE CARCASS DATA BY BREEDS FOR THE 65 ANIMALS IN THE 1978 BEEF CARCASS CONTEST AT THE FORT WORTH FAT STOCK SHOW. THE AVERAGE OF THE SEVEN PINZGAUERS IN THE CONTEST SHOWS AGAIN WHY

**"PINZGAUERS ARE PRACTICAL"**

**PINZGAUER TOPS THE CONTEST IN**

- ★ LIVE WEIGHT
- ★ RIB EYE SQ. IN.
- ★ FAT THICKNESS OVER RIBEYE
- ★ GRADE YIELD
- ★ RIB EYE/CHILLED CARCASS WEIGHT

**1978 BEEF CARCASS CONTEST — FORT WORTH FAT STOCK SHOW**

Breed	Live Wt.	Chl. Carr.	Dress. %	R. Eye Sq. In.	Fat Th. .43	USDA Qual.	Grade Yld.	Rib Eye/Chl. Car. Wt.
Angus	1047	680	64.9	12.1	.43	G+	2.7	1.78
Brahman, Brangus, Santa Gertrudis	1030	642	62.4	10.5	.43	G	3.7	1.63
Sr. Charolais	1140	739	66.6	14.1	.33	G	2.1	1.85
Jr. Charolais	1032	689	66.8	13.3	.34	G	1.9	1.93
Sr. Hereford	1034	687	66.4	12.1	.54	G+	2.9	1.76
Jr. Hereford	956	629	65.7	11.3	.55	G+	3.1	1.79
Sr. Limousin	1091	749	68.6	14.2	.43	G	2.1	1.89
Jr. Limousin	963	670	69.5	13.1	.43	G	2.5	1.95
Pinzgauer	1162	725	62.3	14.3	.25	G+	1.7	1.97
Shorthorn	1007	662	65.7	9.9	.70	CH	4.1	1.49

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Jr. Hereford	956	629	65.7	11.3	.55	G+	3.1	1.79
Sr. Limousin	1091	749	68.6	14.2	.43	G	2.1	1.89
Jr. Limousin	963	670	69.5	13.1	.43	G	2.5	1.95
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Shorthorn	1007	662	65.7	9.9	.70	CH	4.1	1.49

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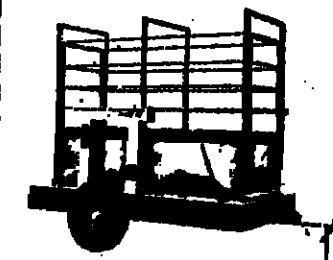




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### 5 State Shorthorn Sale Set March 25

At Guymon, Okla.

Guymon, Okla. — The Five State Shorthorn Sale will be held Saturday, March 25, with the show beginning at 9:30 a.m. and the sale at 12:30 p.m. in the Texas County Fairgrounds here in Guymon.

Selling will be 20 bulls and 30 females plus many show steer prospects.

"This is a rare opportunity to buy bulls and females with breeding like Columbia x, Clark x, Spitz x, Super Flag x, and Great White Hope," said Larry North, sale manager.

Sale headquarters will be the Townsman Motel in Guymon. For further information or catalogs contact: Larry North, sale manager, 2414 Howell, Dodge City, Kansas 67801, phone 316/227-2393.

### Golden Spread Charolais Sale, Lubbock, Apr. 1

Lubbock, Texas — The Golden Spread Poolside Charolais Sale will be held Saturday, April 1, 1978. Sale time is 7:00 p.m. at the South Park Inn at Lubbock, Texas.

Selling will be 60 extremely top quality, halter broken Charolais cattle. Included in the sale offering will be 12 females and 8 bulls. This is one of the top Charolais sales of the year.

A pre-sale party will be held Friday evening, March 31, at the South Park Inn beginning at 7:30 p.m. Auctioneer will be George Morse. The sale is sponsored by the Golden Spread Charolais Association. Dan Valentine, President, Cecil Parker, Sale Chairman. For information contact the sale manager, Joe Marchman, Charolais Sales Management, Rt. 2, Box 458, Tyler, Texas 75701, 214/866-2171.

## Central Oklahoma Select CLUB CALF SALE

Sunday **APRIL 9, 1978 1:30 P.M.**  
**OKLAHOMA AUCTION CENTER**  
**CHICKASHA, OKLAHOMA**  
**Selling 80 Select Club Calves**

ANGUS, HEREFORD, SHORTHORN, LIMOUSIN  
SIMMENTAL, CHIANNA & MAINE-ANJOU  
Ages: From June to November — 1977

MANY STATE & NATIONAL CHAMPIONS  
HAVE COME FROM THE HERDS REPRESENTED  
IN THIS SALE.

★ THESE CALVES HAVE NOT BEEN PICKED THRU ★

For Information Contact:  
Jerry Arthur 405/222-0550  
405/222-0436

Charlie Brown, Auctioneer  
405/222-0330  
405/224-0795

- 4-25—Yackley Limousin Ranch Bull & Female Sale, Onida, S.D., American Cattle Services
- 4-25/27—C.O.B.A. A.I. School, Athens
- 4-26—Montana Limousin Assn. Bull Sale, Billings, Mont., American Cattle Services Inc.
- 4-28—Baird Beefmasters Sale, Brownwood
- 4-29—Annual Leachman Red Angus Bull Sale, Billings, Mont.
- 4-29—McMains Limousin Prod. Sale, Nowata, Okla., American Cattle Services Inc.
- 4-29—Brewster "The Best of the Big Elbans" Angus Sale, Marietta, OK, Burke/Scheer
- 4-29—J. W. Hastings Annual Brangus Sale, Wichita Falls
- 4-29—North Louisiana Brahman Assoc. 1st Annual Sale, Shreveport, LA, Richard McRae, mgr.

**BRAZOS VALLEY F1 BREEDERS SHOW & SALE**  
**SATURDAY, APRIL 15, 1978**  
**SHOW 10 A.M. — SALE 12:30 P.M.**  
**BRYAN LIVESTOCK COMM. CO. — BRYAN, TEXAS**  
BRYAN & BRYAN  
AUGUSTINE & BRYAN  
DRAWER 8, BRYAN, TEXAS 77801  
713/252-4338 or 713/252-5001

- 4-29—Sunny Hill Ranch Reg. Polled Hereford Cow Dispersal, Lufkin, Double D Auction Serv.
- 4-29—4th Annual Prod. Sale, Star Mountain Simmental Ranch, Tyler
- 4-30—IBSI Fullblood Limousin Dispersal, Seminole, OK, Amer. Cattle Serv.
- 5-1—Michaels Ranch Polled Hereford Dispersal, Wingate, Tex.
- 5-2—Frank Cable Limousin Prod. Sale, Pukwana, S.D., American Cattle Services
- 5-5—Fullerton Farms Angus Prod. Sale, Miami, Okla.
- 5-5—Reyer Limousin Ranch 1st Prod. Sale, Seelye S.D.
- 5-6—Bob Hartley's Spur Ranch Angus Fert. Tested Female & Sire Bull Sale, Vinita, Okla.
- 5-6—Leon Noack Hereford Prod. Sale, Rockdale, Tex., Reyes Reyes & Elder
- 5-6—McCormick Limousin Ranch Prod. Sale, Roosevelt, OK, American Cattle Services
- 5-6—G. Tufte & Sons Polled Hereford Prod. Sale, Hillsboro, Tx

**Central Texas Hereford Female Sale**  
**APRIL 13, 1978 - THURSDAY, 1:30 P.M.**  
**LOCKHART LIVESTOCK AUCTION CO.**  
**LOCKHART, TEXAS**  
**70 FEMALES... 15 BULLS**

CONSIGNORS:  
**BIG LEE HEREFORDS**, Lee Froebel, Bejton  
**STEVE & TONY SUCHOMEL**, Coupland  
**WADE BARRINGTON 808 RANCH**, Liberty Hill  
**48 POLLED HEREFORD RANCH**, Round Rock  
**ED SCULL & SONS**, Martindale

For Information Phone A.C. 512/357-4229  
**LOCKHART LIVESTOCK AUCTION CO.**  
**LOCKHART, TEXAS**

- 5-6—Cook Cattle Co. Hereford Prod. Sale, Stillwater, OK
- 5-6—Mid-Tex. Angus Assn. Female Sale, Barn S, Stock Show Grounds, Ft. Worth
- 5-6—Regal I. & C Co. Brangus Sale, Dadeville, MO, Syler Sales
- 5-7—Oklahoma Select Club Calf Sale, Coyote Hills Ranch, Chattanooga, OK
- 5-8—San Jose Cattle Co. Santa Gertrudis Prod. Sale, Pleasanton, Tex.
- 5-11—College of Santa Gertrudis Knowledge, Tulsa, OK
- 5-12—The Breeder's Charolais Sale at Riverwood Farms, Powell, Ohio, Buzz Garey/S.Mgr.
- 5-12—Spring Opportunity Sale, Conover, Don, Oak Valley & Joe Marchman Santa Gertrudis Ranches, Tulsa, OK, Superior Sales/mgr.

**OKLAHOMA HEREFORD ASSN. SPRING FEMALE SALE**  
**CURTIS LAND CO. COMPLETE HEREFORD DISPERSAL**  
**11 a.m. TUESDAY, APRIL 18, 11 a.m.**  
**DURANT LIVESTOCK AUCTION — DURANT, OKLA.**

OHA-125 Female Lots  
Consigned by Leading  
Oklahoma Hereford Breeders  
Auctioneers: George Morse — Eddie Sims — Guy Shull

For Information Contact:  
Oklahoma Hereford Assn.  
Guy Shull  
Box 160, Elgin, Ok. 73538  
405/292-4796

Curtis Land Co.  
Jim & Kay Curtis  
Box 926, Frederick, Ok. 73552  
405/333-3361

- 5-12—Woldon Edwards Herefords 3rd Annual All Female Sale, Terrell
- 5-12—J. Ben Land & Cattle Corp. 4th Annual Prod. Simmental, Terrell
- 5-13—Texas Limousin Ranch Prod. Sale, New Braunfels, Tex., American Cattle Services Inc.
- 5-13—Fred Brauchle Beefmaster Sale, Charlotte, Tex., Reyes Reyes & Elder
- 5-13—Yellow Rose of Texas Brangus Sale, Waxahatchie, Tex., Hub of Texas Angus Assoc. Sale, Waco, Kenneth Hays, Jr., Chairman
- 5-13—Silver & Gold Full French Charolais Sale, DFW Expo at Airport North, Fort Worth, Jerry Richardson, s/mgr.
- 5-15—Jack Williams Hereford Dispersal, San Angelo, Tex., Reyes & Elder
- 5-15/18—C.O.B.A. A.I. School, Fort Worth
- 5-20—Royal Charolais Co. Royal Spring All-Polled Bull Sale, Female Sale, Greensburg, Pa.
- 5-20—Ella Limousin Prod. Sale, Oklahoma City, Okla., American Cattle Services Inc.
- 5-20—Kelly Schmidt Hereford Female Sale, Mason, Tx., Reyes & Elder

**NEW SALE DATE — MAY 6, 1978**  
**REGAL LAND & CATTLE CO.**  
**BRANGUS PRODUCTION SALE**  
1 Mile North of  
**DADEVILLE, MO.**  
Selling 80 Lots  
**3 PROVEN HERD SIRE**  
**5 HEAD SIRE PROSPECTS**  
**30 YOUNG PAIRS**  
**40 OPEN HEIFERS**

1:00 P.M.  
PRE-SALE PARTY  
7:00 P.M. — 11:00 P.M.  
HOWARD JOURNAL  
SPRINGFIELD, MO.

FOR INFORMATION  
**SYLER SALES MANAGEMENT, INC.**  
Route 2, Box 28  
Barton, Texas 77803  
713/269-4400

- 5-20—Perma Vera Ranch Red Angus Prod. Sale, West Plains, Mo., Gayle Ingram
- 5-20—Premier Winrock Santa Gertrudis Sale, Winrock Farms, Merit, Ark. S/Mgr., Joe Marchman
- 5-20—Guaranteed Dispersion of Chilton 3C Angus Ranch, Westlake, Burke/Sheer
- 5-20—Kist Hubert Brangus Prod. Sale, location to be announced
- 5-20—1st Annual South Texas Longhorn Sale, Y O Ranch, Monte Home
- 5-22—Rolling Plains All-Female Hereford Sale, Agricultural Livestock Complex, Snyder
- 5-26—May Ranch Annual Santa Gertrudis Prod. Sale, Beeville, Super Sales
- 5-28—American Brahman Assn. 2nd Annual Membership Meeting Sale, San Antonio
- 5-27—Dulick Stock Farm & Meridian Creek Ranch Polled Hereford Prod. Sale, Dulick Stock Farm, Morgan, Tex.
- 5-27—O'Brien Farms Limousin Prod. Sale, Pineville, Mo., American Cattle Services Inc.
- 5-27—Staley Farms Angus Prod. Sale, Kansas City, MO
- 5-27—Leak & Lord Joint Simmental-Brahman Sale, Willow Park, V Ranch, Decatur, Jim Leahy, S/mgr.
- 5-27—Worley Beefmaster Sale, Alice, Reyes & Reyes
- 5-27—Gene's Red Brahman Dispersal, Commerce
- 5-27—Blackmon B2B Share of the Herd Angus Prod. Sale, Saint Jo, Burke, s/mgr.

- 5-29—Elder Coal Creek Angus Sale, Miami, Okla., T. Burke
- 5-31—3rd Annual Kansas Santa Gertrudis Breeders Sale, Emporia, Mo.
- 6-2—Hicks Bros. Red Brahman Prod. Sale, Alice, Tex.
- 6-2—Connally Ranches Santa Gertrudis Prod. Sale, Floresville, Tex.
- 6-2—Miami Cattle Co. Limousin Sale, Miami, OK, Amer. Cattle Serv.
- 6-2—Brinks Brangus Prod. Sale, Kerrville
- 6-3/4—Windy Ryon Memorial Roping, Ft. Worth
- 6-5/6—C.O.B.A. A.I. and Palpaton School, Oklahoma City, OK
- 6-5/6—American Breeders Service, A.I. and Palpaton School, Breckenridge
- 6-6—Tri-Star Santa Gertrudis Prod. Sale, Simon Peter Ranch, 40 mi. Mayfield Ranches, Brenham, Tex.
- 6-10—Reynolds Charolais Ranch Dispersal Sale, McKinney, Tex., Buzz Garey
- 6-10—Mid-Coast Santa Gertrudis Sale, Brenham, Tex.
- 6-10—Palo Pinto Cattle Co. — Dick Carey Simmental Sale, Will Rogers College, Ft. Worth, Dale West, S/mgr.
- 6-10—Louisiana Santa Gertrudis Breeders Sale, Bonham City, La.
- 6-10—Pachan Valley & River Oaks "Spring Festival" Angus Sale, Bonham, O'Brien, s/mgr.
- 6-10—Louisiana Charolais Breeders Assn/American Horned Charolais Assn. Joint Bull and Female Sale, DeHill, La.
- 6-11—Palatkaugh Hill Farms and 5-0 Farms Joint Brangus Complete Dispersal, Brenham, Syler Sales, s/mgr.
- 6-16/17—Southwest Region Chianina Assn. Field Day, Ft. Worth Expo, Ft. Worth
- 6-17—Indian Nations Brangus Female Sale, Durant, OK, Syler Sales
- 6-19/20—American Breeders Service, A.I. and Palpaton School, Ft. Worth
- 6-19/20—C.O.B.A. A.I. and Palpaton School, Mt. Vernon
- 6-20—Northwest Texas Brahman Assn. Sale, Breckenridge, T. McRae

## Harrell Cattle Co. Gallery of Champions Sale Set March 25

Gonzales, Texas—Harrell Cattle Company has announced its most prestigious sale ever with the Gallery of Champions Beefmaster Sale to be held Saturday, March 25, 1978. Sale time is 1:00 p.m. at the Harrell Cattle Company offices at Gonzales, Texas.

Selling will be 65 head of seed-stock quality Beefmaster cattle. The offering includes 5 herd bulls, 15 two year old herd bulls, 30 three-in-one pairs, 5 bred heifers and 10 open heifers. This BBU recommended and approved sale will feature Beefmaster cattle specially chosen to fit the needs of cattlemen looking for outstanding animals.

For information on the Gallery of Champions sale write or call Harrell Cattle Company, P. O. Box 93, Gonzales, Texas 78629, 612/672-6504.

- 6-24—Annual Okla. Santa Gertrudis Assoc. Sale, Tulsa, OK, S/mgr., Superior Sales
- 6-24—Trawick Cattle Co. Limousin Sale, location to be announced, ACS
- 6-24—John Tucker Beefmaster Sale, Alice
- 7-7—The Breeders Sale, Riverwood Farms, Powell, Ohio, Buzz Garey, S/mgr.
- 7-8—Robinson Ranch Polled Hereford Prod. Sale, Ft. Worth
- 7-15—Western Heritage Sale (Santa Gertrudis Cattle, Quarter Horses & Western Art) Shamrock Hilton, Houston
- 7-17/20—C.O.B.A. A.I. and Palpaton School, Fort Worth
- 7-26/28—LaRue's Cattle Fitting School No. 2, Georgetown
- 8-11—Brink's Quarter Horse Sale, 2 P.M., Brink's, Slatersdale, TX.
- 8-12—General Influence Brangus Sale at Brink's, 1 P.M., Kerrville, TX, P&F Cattle Co.
- 8-12—Alabama Brahman Field Day and Sale, Jasper, Ala.
- 8-14/17—C.O.B.A. A.I. and Palpaton School, Waco
- 8-19—Clayton Williams Brangus Prod. Sale, Alpine, Syler Sales
- 8-26—Willow Springs Brangus Annual Prod. Sale, Burton
- 8-21/24—LaRue's Cattle Fitting School No. 1, Georgetown
- 8-3/4—Oklahoma Statewide Steer Classic, Alva, OK
- 8-24/28—7th Annual Special Harvest Equipment Auction, Plainview, Tex., James Cruce
- 8-26—2nd Annual S Bar W Ranch Simmental Sale, 1 P.M., Woodville, TX.
- 9-2—Merrick Farms Simmental Prod. Sale, Ardmore, OK.
- 9-11/14—C.O.B.A. A.I. and Palpaton School, San Antonio
- 9-16—7P Ranches Simmental Sale, Tyler, Reyes & Reyes
- 9-22—Southeastern Beefmaster Breeders Assn. Sale, Jackson, Miss.
- 9-23—Ed Allen's Angus Prod. Sale, Cleburne, Burke/Sheer, s/mgr.
- 9-30—Granada Brangus Prod. Sale, Marquez

Rain or shine . . .  
**The four Smiths welcome you to El Colina's Spring Sale**  
Saturday • April 8 — 12:30 p.m. • Walnut Springs, Texas

**SELLING 160 LOTS — LUNCH 11:30 a.m.**

- 100 pairs and bred females
- 30 open heifers
- 30 service-age bulls
- QUEST CONSIGNMENTS

Two each from these leading Santa Gertrudis neighbors:  
Doug Fain • Doug Fain Ranches  
Bill Gipsen • GM Farms  
Calvin Hodge • Hodge Properties  
Joe Marchman • Marchman Ranches  
Justin S. McCarty, Jr.  
Tres Lagoa Ranch  
Bob Sabineka  
Diamond S Ranch

Our sale last year showed cattle people are hardy folk and that we can have a successful sale despite an eight-inch shower. You can plan to attend this spring's sale regardless of the weather.

Commercial cowmen and show breeders alike will have opportunities to select individuals bearing our world-proved Apache and other bloodlines and carefully selected animals from our six guest consignors. There will be "something for everybody."

Write or call for a complete catalog and sales information. We look forward to seeing you.

Vernon & James Smith's  
**El Colina Ranches**  
Purebred Santa Gertrudis Cattle.  
P.O. Box 5806, Dallas, Texas 75224 • (214) 943-4501 • Cable: Colinaex

- 9-30—Dyer Sims Limousin Bull Sale, Bastrop
- 10-2—Poster Price Hereford Production Sale, San Angelo
- 10-2—Nine Bar Ranch Annual Santa Gertrudis Prod. Sale, Cypress
- 10-3—Double U Hereford Ranch Production Sale, Post
- 10-4—Youngblood Hereford Ranch Production Sale, Lamesa
- 10-4—Briggs Ranches Annual Santa Gertrudis Prod. Sale, Maltisberger Ranches, guest consignors, San Antonio, S/mgr. Superior Sales
- 10-5—Annual Pioneer Santa Gertrudis Breeders Sale, Agua Dulce
- 10-6—South Texas Santa Gertrudis Assoc. Sale, Alice
- 10-6—Pan-American Brangus Sale, Dallas, Syler Sales/mgr.
- 10-7—27th Annual King Ranch Foundation Santa Gertrudis Bull & Quarter Horse Sale, Kingsville, Texas
- 10-7—Schmidt Hereford Ranch Annual Bull Sale, Schmidt Ranch, Mason
- 10-7—Diamond N Brangus Prod. Sale, Blue Ridge, Syler Sales
- 10-8—Premier Santa Gertrudis Assn. Sale, Dallas, 3 P.M.
- 10-13—Southwest Region Chianina Show & Sale, Dallas
- 10-14—Southeastern Brangus Sale, location to be announced, Syler Sales

## Mini Bull Corral Fence

**NEW IMPROVED**

**ALL-GALVANIZED NOW!** Stronger, heavier longer lasting!

Mini-Bull corral fence, originated by Bernstein Brothers, is now even better with the addition of extra-heavy 6 gauge (approx. 3/16 in. dia.) steel top, bottom, and two intermediate line wires. This affords greater strength and durability and will add years of service to this product. All other horizontal and vertical steel wires are heavy 10 gauge (over 1/8 in. dia.). Openings are 6 inches square, rolls are 6 feet high and 160 feet long. This new, improved corral fence is all-welded and all-galvanized.

**LOOK!** This is the actual size (approx. 3 1/8 in. dia.) of the new heavier 6 ga. top bottom and two intermediate wires

Freight prepaid on two rolls or more

<b>87.00</b>	90.00
Zone 1*	Zone 2*
<b>92.00</b>	92.00
Zone 3*	Zone 3*

## 'Bull-Proof' Corral Fence

**NEW IMPROVED**

**ALL-GALVANIZED NOW!** Stronger, heavier longer lasting!

This is the original "Bull-Proof" Corral Fence, designed and introduced by Bernstein Brothers as a new concept in corral fencing years ago...and now made even better with the addition of super-heavy 4 gauge (approx. 1/4 in. dia.) steel top and bottom wires. All other horizontal and vertical steel wires are still extra heavy 6 gauge (approx. 3/16 in. dia.). NEW Improved "Bull-Proof" Corral Fencing outlasts wood, yet costs less and is faster and easier to install. A rugged, maintenance-free fencing—a one-time investment in money and time. Ideal for corralling pairs, okay-ways, stubs and hundreds of other uses. All welded. All galvanized. 6 inch square openings. 6 feet in height. 160 feet in length. Always insist on the Original "Bull-Proof" Corral Fence.

Freight prepaid

<b>159.00</b>	167.00
Zone 1*	Zone 2*
<b>169.00</b>	169.00
Zone 3*	Zone 3*

**LOOK!** This is the actual size (approx. 1/4 in. dia.) of the new heavier 4 ga. top and bottom wires

**FREIGHT PREPAID ON ONE ROLL OR MORE**

**\*PRICE ZONES**

ZONE 1	ZONE 2	ZONE 3
COLORADO CONNECTICUT ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA	ALABAMA ARIZONA ARKANSAS CALIFORNIA FLORIDA GEORGIA HAWAII ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA	ALABAMA ARIZONA ARKANSAS CALIFORNIA FLORIDA GEORGIA HAWAII ILLINOIS INDIANA IOWA KANSAS KENTUCKY LOUISIANA MARYLAND MASSACHUSETTS MICHIGAN MINNESOTA MISSOURI MONTANA NEBRASKA NEVADA NEW JERSEY NEW YORK NORTH CAROLINA PENNSYLVANIA RHODE ISLAND SOUTH CAROLINA SOUTH DAKOTA TENNESSEE TEXAS UTAH VERMONT VIRGINIA WASHINGTON, D.C. WEST VIRGINIA

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**BERNSTEIN BROTHERS, Inc.**



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1 Time: \$4.25 per inch  
3 Times: \$5.75 per inch  
6 Times: \$5.50 per inch  
Contract: \$5.25 per inch  
Minimum: 1 column inch  
Display, 1 Time: .75c per line  
3 Times: .70c per line  
6 Times: .65c per line  
Contract: .60c per line  
Minimum: 30 words to line, 28 to 30 units, including spaces, to each line.  
No narrow columns — full two inches wide.  
No skinny 6-point type — can be read!  
"Largest circulation in Texas of any livestock weekly"  
Publisher's Notice: All real estate in this newspaper is subject to the Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or discrimination based on race, color, religion, sex, or national origin or any intention to make such preference, limitation, or discrimination." This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

## LIVESTOCK

**Registered Hereford Bulls**  
For Sale - 18 mos. to 2 yrs. Past. Come see these Outstanding Bulls. Out of Pasture - Must Sell!  
John Davis, 817/281-8621, or Mrs. C. H. Bertram, 817/826-1833

**Gray Brahman Herd**  
Gentle, 35 Cows, 2 Bulls, Mature 10 Yearling Bulls, 10 Heifers, 2 Yrs. Old 20 Calves  
Most cows calving in April & May  
Manse & Indu Brazil Breeding Will Sell All or Any  
214-567-6476

**For Sale - 3 Extra Nice 3/4 Simmental Bulls**  
2 Polled - 1 Horned  
Two Years Old - Registered  
Reasonably Priced  
KIMBLE CIRCLE RANCH  
Rt. 2, Box 101-B, Troup, TX. 75789 - 214/842-4384  
Or Phone 504/395-5364

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## LIVESTOCK

**RED BRAHMAN**  
Breeding Age Bulls  
Yearling Bulls  
Open Heifers  
Bred Heifers  
at the  
**Santa Elena Ranch**  
Route 1, Box 74A  
MADISONVILLE, TEXAS 77844  
713/348-6897

**FOR SALE - 50 GOOD REGISTERED ANGUS**  
Cows with 58 8's halfblood Brahman Fall Calves at side. One 4-year-old Registered BRAHMAN BULL. The whole package priced to sell immediately.  
Phone Any Time 512/489-2345

**Registered Red Brahman**  
20 - 18 Month old Bulls  
18 - 30 Month old Bulls  
For Sale from \$450 to \$750  
Dean Blackwell, 214/849-4494  
Box 405, Chandler, TX 75758

**Over 100 Serviceable Aged Simmental Bulls For Sale**  
Reasonably Priced - PALO PINTO CATTLE CO.  
817/326-6732

**CHAPARRAL**  
LIVESTOCK SERVICE  
Complete Sale Facilities - Tent, P.A. System, Bleachers, Auction Box and Sales Ring.  
Lionel Chambers - 713/885-2961  
P.O. Box 389, Seely, Texas U.S.A. 77474

**Registered Hereford Bulls**  
Big, Rugged & Priced to Sell  
40 Bulls, 21 to 30 months  
CHAPMAN HEREFORD FARM  
M. Lynn Chapman, Rt. 1, Box 344, Sulphur Springs, TX 75482, Phone 214/95-348

**CRAFT SIMMENTALS**  
1/2 and 3/4 P/B Cows, Heifers  
Bulls. Rt. 2, Box 45, Kyle, TX 78840; 512/268-2601

**SUSSEX**  
The Great British Beef Breed  
BULLS  
COWS  
HEIFERS  
For Sale  
214/435-2921 After 7 PM

**For Sale - 38 HOLSTEIN cows**  
15077# milk, 549 fat, \$25,000. Also, 14 Holstein cows; springing Holstein heifers; 2 herds Reg. Jerseys - 20 & 40 head; 8 Reg. Brown Swiss.  
DARYL LEWIS, 316/583-7215

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15077# milk, 549 fat, \$25,000. Also, 14 Holstein cows; springing Holstein heifers; 2 herds Reg. Jerseys - 20 & 40 head; 8 Reg. Brown Swiss.  
DARYL LEWIS, 316/583-7215

## LIVESTOCK

**WANT TO BUY - REG. HORNED**  
HEREFORD heifers or cows. Would trade - Like new JD grinder mixer or JD round baler or 19 Reg. Hereford Bulls.  
KENNETH MOODY  
214/563-2831 or 563-3658

**CHARBRAY**  
Heifers - Excellent Quality  
Bred and Priced Reasonably  
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**Breeding age Gray BRAHMAN**  
Bulls for sale. Top Quality Choice \$900. BILLY DAVIS, Sulphur Springs, Texas, 214/885-5643 home, 214/885-2911 office.

**REG. CHIANINA BULLS**  
3/4 Chianina - 1/4 Reg. Angus  
Sell or Trade for Angus Cows  
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**Registered Red Brahman**  
20 - 18 Month old Bulls  
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For Sale from \$450 to \$750  
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BULLS COWS - HEIFERS  
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Two-year-old Western Canadian Black Angus For Sale - High Quality.  
SENIOR & SONS, INC.  
Cleburne, TX., 817/841-7888

**DOYLE HEREFORD FARM**  
Home of 28 Modern DHU F-299  
Weight - 2,160 Pounds  
FOR SALE  
14 Bulls - 8 to 15 Months  
15 Heifers - 22 Months Old  
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**REG. BRANGUS HERD BULL**  
Bar H Zapata 2, calved  
March 14, 1972  
-TRIPLE D RANCH  
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400 Bulls - 420 Females  
Offered through the Membership of the OKLAHOMA POLLED HEREFORD ASSN.  
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FOR SALE  
Registered & Commercial  
Females, all ages at \$1000

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Registered - Natural Heelers  
Great Companions  
The Best of Stock Dogs.  
Wormed and Shots  
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HAY - Coastal and Coastal-Clover, high protein test. Square bales, \$1.25; round bales, \$2.50. Upshur County, 214/782-2274.

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Large Diesel trucks and drop deck trailers with tarps. Our men are experienced on long hauls and stacking.  
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No job is too large!  
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Guaranteed Stand  
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**UP TO 20,000 BALES of fertilized**  
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**KLEIN GRASS HAY for sale** - \$1.75 a bale. Contact CHAD-BOURNE RANCH, 915/473-5311, Bronie, TX.

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HIGHLY FERTILIZED  
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Wanted - Large grass lease in Central Texas, references furnished. JACK - 812/454-0440.

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Reg. & Grade Horses - Tack  
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Bulls. We have an excellent selection of breeding age bulls for sale. OLEN HOLLIMAN & SON, Rt. 2, Box 540, Rockdale, TX. 76567; 713/535-7308.

**SMALL HERD OF REG. RED**  
BRAHMAN - CHEROKEE LINE.  
16 Cows, 1 Bull, & Bred heifers - 1 ready to calve, 4 Heifer calves and 3 Bull calves. 214/632-5011.

**DOUBLE POLLED**  
SANTA GERTRUDIS  
PUREBRED - CLASSIFIED  
For Sale at the Ranch  
4 Miles South on FM 544 - on State Hwy. 276

1. HERO SIRE - 4 Yearlings for Commercial Cows.  
2. YEARLINGS - Herd prospects.  
GET A HEAD WITH NO HORNS

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FOR SALE  
(Commercial)  
30 F-1 Braford Heifers  
20 Brangus Heifers  
(Registered)  
35 Red Brahman Cows, some with calves  
20 Open Red Brahman Heifers  
25 Gray Brahman Cows  
10 Open Gray Brahman Heifers  
10 Red Brahman Bulls, 3 yrs. old  
4 Gray Bulls, 3-4 yrs. old  
DAN JONES BRAHMANS  
214/552-2612 or 214/582-2459  
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1-30 West, Brasher, Ebb  
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**REG. RED BRAHMANS**  
FOR SALE  
Cows and Calves  
Yearling Bulls and Heifers  
Also, have breeding age Bulls.  
These are quality cows with Cherokee Bloodlines.  
CLAMON'S ROCKING 21 RANCH  
Kaufman, Texas  
214/922-2940, Kaufman  
214/425-3151, Dallas, TX.

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Simmental  
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Triple C Ranch  
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20 HEAD  
Two and Three Year Olds  
PASTURE RAISED  
Sired by a son and a half brother to the famous "Broken Horn" Bull.  
Priced to Sell - One or More  
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214/389-2927 • Rt. 1, Box 252  
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Right on Target!

**GRAY BRAHMAN HERD**  
Gentle, 35 Cows, 2 Bulls, Mature 10 Yearling Bulls, 10 Heifers, 2 Yrs. Old 20 Calves  
Most cows calving in April & May  
Manse & Indu Brazil Breeding Will Sell All or Any  
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HEREFORD HEIFERS  
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**FOR SALE - 3 Extra Nice 3/4 Simmental Bulls**  
2 Polled - 1 Horned  
Two Years Old - Registered  
Reasonably Priced  
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9 Fancy Registered Half MAINE-ANJOU  
Heifers - Ready to Breed  
Sired by Conia - \$350 Each  
2 Halfblood  
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Bulls - \$350 Each  
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Six-Beckley, Dam-Elle, 25 Purebred 1/2 French Heifers, 10 to 14 mos., \$385.00 ea. Registration or transfer papers extra. Call 713/771-6311, Houston, or Hempstead, TX., 713/825-3033.

**59 CROSSED COWS - 2 to 8**  
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Sired by a son and a half brother to the famous "Broken Horn" Bull.  
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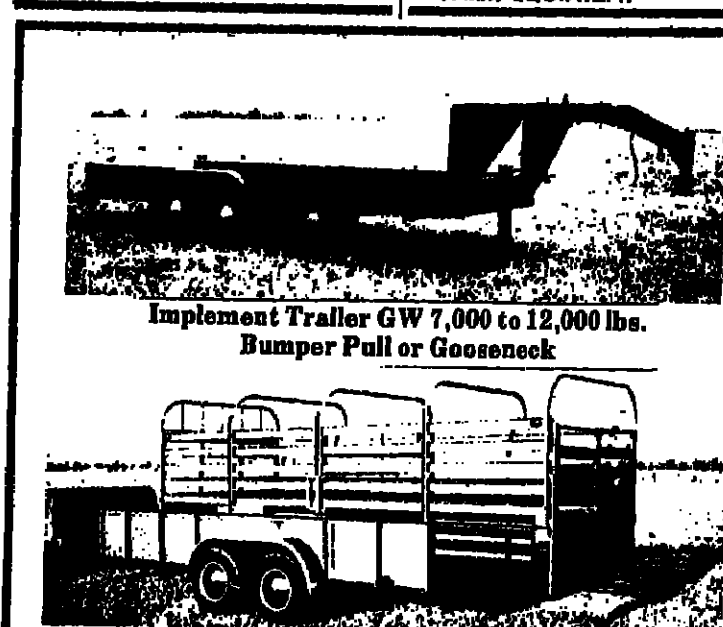
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2 Polled - 1 Horned  
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Sell All  
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400 ACRES between Rhine & De-  
catur, Tx. Gentle rolling pasture-  
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2 sheds for cattle, well & stock  
pond. Owner, financed with 20%  
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600 ACRES on U.S. No. 70 with  
400 A. open Boggy River bottom.  
200 A. good upland. \$300 A.  
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One mile from bridge, steel cattle  
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5000 acres. City water. 2 mi. S. of  
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1100 ACRES IMPROVED RANCH  
Really divided, sell any part 50%  
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Quick cash. \$1000/acre. 214/774-1100

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830 ac. Wilson County. Highly improved, all cleared and established in improved  
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Operation Show Place. On pavement. Excellent depreciation base. Attractive home.

10,000 plus ac. Pecos County. Working ranch. Cattle, sheep and goat operations. Best  
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1500 ac. Chocoma County, near Hugo. Improved pasture and river-bottom land  
productive cattle-crop combination, 5% note assumable.

Management can be provided on all operations. Let us know your needs.  
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Offered Exclusively By: KENNETH WENDLAND  
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18-UNIT MODERN MOTEL with  
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Small down payment. \$187,500.  
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15 ACRES HUNTING COUNTRY.  
\$375 down pmt. \$7.88 per month.  
Worlds of deer. Owner will finance  
at 7-3/4%. Call 1/800-283-7420.

198 ACRES, 4 miles North of beau-  
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house, barn & ponds. Write or  
call. SNIEG ONEY, Route 1, Box  
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Minimum \$50,000.00 and 100 acres (Texas Only)  
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For prompt reliable service contact the specialist  
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## CHOICE BRAZOS RIVER RANCH

943 Acres located 5 Miles Southeast of Waco, Texas

Fertile, well drained scenic bottomland, now in grass but ma-  
jority can be farmed. Scattered native pecans. Frontage on  
paved road and over 2 miles of river. Good improvements,  
gravel possibilities. Good residential development potential.  
This has been a very productive cattle ranch for the past 30  
years. Excellent terms - \$800.00 per acre.

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## EAST TEXAS LAND ... BEST BUY ON EARTH

• EAST TEXAS DAIRY - 330 Acres. Mostly Open, Double four Herring-  
bone milking barn; milks 65 head per hour. Two dwellings. Pecan trees.  
• TIMBERLAND - 134.86 Acres, one-half oil & gas minerals. All surface  
minerals. \$55,000. Terms of 28% down, 10 yr. payout at 8 1/4 % int.  
• OWNER FINANCING - 193 Acres - Grassland. Fenced, crossfenced,  
running creek, lake, springs, approximately 3000 ac. ft. Colonial home.  
\$176,000 terms of 20% down, 15 year payout, 9% interest.  
• 327 ACRES - 85% open. Good grasses and fencing. Abundant water  
PLUS 4BR, 2 bath brick home w/2,500 sq. ft. LA. TERMS: \$600 p/ac.,  
25% down, 15 yr. payout, 8 1/4 % interest. U.S. Highway frontage.  
• HIGHLY PRODUCTIVE - 350 Acres - 225 tons of hay produced last  
year. Rolling, sandy loam soil. 180 acres Coastal. Clover, Fescue & Bahiá  
comprise balance of grasses. 8 pastures. 2 large barns. \$168,000. GOOD  
TERMS.  
• ONLY 4485 P/AC. - 416 Ac., mostly open, good grasses & fencing.  
Abundant water. Barns. 2 BR frame home. Part min. TERMS  
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ponds, barns, working pens, miles of NEW fencing. \$475 p/ac. \$75 p/c.  
DOWN, 20 yr. payout at 7 1/4 % int.  
• SOYBEAN LAND!! Let us show you this 2300 acres. Approx. 1200 acres  
of most fertile farmland anywhere. Balance in improved grasses & clovers.  
\$225 p/ac., excellent terms.

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## 3,500 ACRES, a fine working ranch with great development po-

tential. Approximately Five Miles of lake frontage, over one  
thousand ACRES of bottomland with over five thousand pecan  
trees, four sets of improvements. This scenic central Texas ranch  
is only minutes from Ft. Worth and Dallas. \$750.00 per acre.  
2,300 ACRES. Excellent Farm and Ranch Combination, located  
in the Heart of Texas. This is a very productive, well-improved  
place with over 500 acres in bottomland farm and a seasonal  
creek through the property. Three houses, hay barns, all metal  
pens with scales and much, much more. Quick Sale Price - ALL  
EQUIPMENT INCLUDED. ALSO - only \$358.00 per acre.  
ONE SECTION of the finest Central Texas land available. Good  
Blackland farm, pecan bottom, hwy. frontage, river frontage,  
1 brick home and 1 frame home. This one could really be made  
into a showplace. REDUCED to \$800.00 per acre.  
279 ACRES in Erath Co., scenic location, good turf, hwy. frontage,  
1/2 of the minerals go, nice brick home on hilltop location -  
\$420.00 per acre.  
Well established AUCTION BARN for sale. Call for further details  
on this one.

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## CELINA AREA COLLIN COUNTY, TEXAS

Celina is located approx. 30  
miles N. of LBJ Freeway on  
Preston Rd. and directly in the  
path of N. Dallas growth. We  
have lots of land to show you -  
all sizes and types. Most offer  
owner financing. Lifetime sell-  
ing land & cattle in the Celina  
area - If it is for sale - We be-  
lieve we know it.  
Call us day or night -  
BEN O. & CHARLENE  
CHOATE  
Realtors, Land & Cattle  
214/382-2548, Celina, Tx 75009

368 ACRES, good fertile land, tim-  
ber, rd. frontage, close in, \$350  
p/c.  
48 ACRES on Lake Tawakoni, good  
investment property, \$1000 p/ac.  
3000 ACRES, close in, rd. frontage  
Hwy. 69, \$345 p/ac.  
PARKER REAL ESTATE  
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Office: 801/524-3188  
Home: 801/524-4875  
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## EVERYTHING HERE IN SOUTHERN COLORADO

Over 15,000 Acres, excellent  
Turf, #1 water rights irrigate  
Meadows. Nice improvements,  
15 miles County Seat, excellent  
Hunting & Fishing, beautiful  
scenery, 4 small gas wells plus  
50% minerals. Owner will car-  
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Phone: 806/373-2551

## FOR SALE - 258 ACRES GOOD PASTURE

LAND - Plenty water. In Red  
River County. Call after 5 P.M.,  
214/278-7782 or 214/727-3789.

## 4,054 ACRES Of Prime Native Grass

25 Ponds, 3 springs, 10 wells.  
Divided into 10 pastures. Three  
sets of corrals. 3-BR home with  
3 baths. Also, a 2-BR, 1-bath  
foreman's house. Priced to sell  
at \$310.00 per acre.

## TURNER LAND COMPANY

(Lic. Okla. Real Estate Broker)  
Ringling, Oklahoma 73456  
Office: 405/462-2441  
Residence: 405/682-2054  
Mobile Phone, Ardmore, Ok.,  
224-0159

## RANCH BUY OF THE MONTH

Nearly 2000 acres, 95% in grass.  
Will handle up to 500 cow units.  
Operating cow-calf now but would  
also make excellent steer opera-  
tion. Has good live water, new 4  
bedroom home, many cross fenced  
pastures, excellent owner finan-  
cing. Can add adjoining 1100 acres.  
Cattle available. If interested in  
this ranch, call me collect.

Also, have over 100 ranches in all  
states. Write Jerry Mullin, Broker,  
MULLIN FARM AND RANCH  
AGENCY, P.O. Box 465, Ava, Mis-  
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## FOR SALE OR TRADE

1,118 Acres irrigated land south of  
Farwell, Tx. Will trade for land  
in Paris, La. area. ROBERT UN-  
RUIE, Rt. 1, Box 15, Detroit, Tx.  
75868, ph. 214/674-5471.

## CELINA AREA COLLIN COUNTY, TEXAS

Celina is located approx. 30  
miles N. of LBJ Freeway on  
Preston Rd. and directly in the  
path of N. Dallas growth. We  
have lots of land to show you -  
all sizes and types. Most offer  
owner financing. Lifetime sell-  
ing land & cattle in the Celina  
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Call us day or night -  
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your livestock from, or the bar-  
gain "grow place" to raise 'em  
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THAT'S OUR LINE!!!  
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## 20 ACRES HILL COUNTRY, \$495

down pmt., \$77.22 per month. Big  
deer, good cover. Owner will carry  
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## BRAZOS RIVER RANCH

500 Acres, long river front, hun-  
dreds of grafted pecan trees. 200  
Acres oats & rye. Good improve-  
ments, improved pasture, all river  
bottom, irrigation system, run 225  
units. Good terms. Weekdays only,  
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Land investments. Lake Eufaula  
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creek frontage, 100 acres in cul-  
tivation along creek & 451 acres in  
native pasture. Deer, Turkey &  
Quail. All minerals & half royalti-  
ties. Call 915/453-2554.

## 5 ACRES RIVER FRONT, \$850

down pmt., \$148.18 per month.  
many oaks, good view of Hill  
Country. Owner financing avail.  
Call 1/800-292-7420 or 512/734-7089.

## 4,054 ACRES Of Prime Native Grass

25 Ponds, 3 springs, 10 wells.  
Divided into 10 pastures. Three  
sets of corrals. 3-BR home with  
3 baths. Also, a 2-BR, 1-bath  
foreman's house. Priced to sell  
at \$310.00 per acre.

## TURNER LAND COMPANY

(Lic. Okla. Real Estate Broker)  
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Office: 405/462-2441  
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## RANCH BUY OF THE MONTH

Nearly 2000 acres, 95% in grass.  
Will handle up to 500 cow units.  
Operating cow-calf now but would  
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bedroom home, many cross fenced  
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Cattle available. If interested in  
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Also, have over 100 ranches in all  
states. Write Jerry Mullin, Broker,  
MULLIN FARM AND RANCH  
AGENCY, P.O. Box 465, Ava, Mis-  
souri 65608; 417/683-4101.

## FOR SALE OR TRADE

1,118 Acres irrigated land south of  
Farwell, Tx. Will trade for land  
in Paris, La. area. ROBERT UN-  
RUIE, Rt. 1, Box 15, Detroit, Tx.  
75868, ph. 214/674-5471.

## BOSQUE RIVER

358 Acres 70 miles South of Ft.  
Worth, Tx. 75 Acres in Coastal,  
35 acres in oaks, balance native  
grass. Old house & Barn, water  
well, fenced. 14 Miles of river  
frontage. \$800 - an acre, 15%  
down 8 1/4 % int., 20 years owner  
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## One of the best locations on earth for live-

stock show place, on Interstate 20, near  
Cisco, Texas. 1,100 acre ranch. Excellent  
grass, water and adequate improvements.  
\$500. per A. Terms.

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## CADILLAC OPERATION

1,250 Acres in the Red River  
Valley, all in grass and wheat.  
Two nice homes, plenty of im-  
provements.  
2,000 + Acres of pasture land  
with 250 acres of Coastal Ber-  
muda, highly improved.  
150 Acres with 40 acres of  
Coastal.  
Financing available and imme-  
diate possession on above.



# • EMPLOYMENT

WANTED - CONTRACT palpatting & A.I. work. Individual rates. 15 Yrs. A. I. experience - Lifetime ranching. Will consider permanent position. Dependable, 42 yrs., married. References furnished on request. JERRY MOORE, Box 567, Terrell, Tx. 75160; 214/563-5231, eves.

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# East Texas Auctions

East Texas Markets at Sulphur Springs, Correll, and Terrell, Mar. 17 (P-S) - Slaughter cows and bulls 2,000-4,000 lbs. early, close mostly 1.00-1.50 higher. Few slaughter steers 1,000-1,500 lbs. higher. Feeder cattle and calves moved in strong trading 2.50-3.00 higher with most advance on 250-400 lb. good and choice steers and calves. Replacement calves fully steady to strong, with good outlet. Slaughter Yearlings light offerings standard and low good 745-1125 lbs. yield grade 1.37-2.00. Cows Utility and commercial 1.37-2.00. Early, closing 31.50-41.00, mostly 22.50-30.50. Cattle 200-500 lbs. 26.00-38.75. Bulls: Yield grade 1.3 1350-2045 lbs. 28.50-45.50; yield grade 1.0 1020-1600 lbs. some with excess fill 33.75-39.00.

Feeder Steers: Choice 300-450 lbs. 59.50-71.00, mostly 61.00-68.50; 450-600 lbs. 54.50-61.00, good and choice 240-310 lbs. 71.00-76.00. Weekends with good 800-450 lbs. 64.00-82.00; 450-700 lbs. 60.00-68.50; standard and low good this 245-440 lbs. 47.50-58.00; good and choice 420-700 lbs. feeder bulls 50.00-58.00. Heifers: Choice 300-400 lbs. 49.00-57.00, 500-650 lbs. 54.00-60.00. Good and choice 400-600 lbs. 49.00-59.00; 600-800 lbs. 59.00-67.00. Good and choice 450-650 lbs. 54.00-60.00; standard and low good 450-575 lbs. 54.50-58.00. Choice cow/calf pairs 380.00-450.00. A pair, Good 290.00-385.00. A pair, Standard pairs 245.00-307.00. A pair, Choice 775-1040 lbs. stock cows 59.00-66.00. A head, 1200 lbs. individuals at Terrell, Thursday 490.00. A head, Good 685-900 lbs. 82.00-92.50, thin standard and low good 680-700 lbs. 167.50-212.50. A head. Thin mostly good 600-770 lb. replacement heifers 44.00-57.50 a hundred.

# C.O.B.A. Sets Dates For 1978 A.I. And Palpatation Schools

Tyler, Texas - C. O. B. A. Select Sires has announced a series of A. I. and Palpatation Training Courses to be conducted in 1978 at Fort Worth, Athens, Oklahoma City, Mount Vernon, Waco, and San Antonio. These A.I. Training Courses will be conducted in cooperation with C. O. B. A. personnel.

The Schedule of these training courses are as follows: April 11-14, Fort Worth, A.I. and Palpatation; April 25-27, Athens, Texas, A.I. Only; May 15-18, Fort Worth, A.I. Only; June 5-8, Oklahoma City, A.I. and Palpatation; June 19-23, Mount Vernon, A.I. and Palpatation; July 17-20, Fort Worth, A.I. and Palpatation; August 14-17, Waco, A.I. and Palpatation; September 11-14, San Antonio, A.I. and Palpatation; Nov. 13-16, Fort Worth, A.I. and Palpatation; and December 11-14, Mount Vernon, A.I. and Palpatation.

Each of these training classes will have limited enrollment and reservations should be made early. The cost of the A. I. Training Course is \$125.00 and the cost of the Palpatation Course is \$100.00.

For information and reservations, write or call, C.O.B.A., Route 2, Box 388A, Dallas Highway, Tyler, Texas 75701, 814/593-4243, Jimmie Travis 817/694-0422, or Gene Lowe 814/669-2454.

# Steers Strongest In Chinluna Sale At San Antonio

San Antonio - In the South Texas Chinluna sale here Feb. 12, two fullblood Chinluna bulls averaged \$3950, but the strongest part of the sale was a well presented group of Chinluna Show steers prospects.

Topping the sale at \$5000 was Purple Prince 25F, a fullblood Chinluna bull purchased by Charlie Moses, Three Rivers.

Ty. Hurlinger, Harris, Mo., and Charles J. Burk, Panhandle, and others consigned 46 Chinluna percentage steer calves that averaged \$438. Hurlinger's top steer, a black baldy quarter blood, sold for \$2500 to Gabe Newman, Atkins, and Hurlinger's six steer calves averaged \$1325 per head. Burk's top steer brought \$1200, and his six calves averaged \$775.

In the sale managed by American Sales Management, Inc., Campbellton, and gavelled by Stanley E. Stout, Linwood, Kan., two 7/8ths bulls averaged \$400; 8 3/4 bulls averaged \$535; one halfblood Chinluna bull sold for \$925; one 7/8ths heifer calf pair for \$700; one 7/8ths bull calf pair for \$675; one 7/8ths Chinluna females averaged \$450. One open 2 1/2 yearling female sold for \$385; one 3/4 bull calf pair for \$685; and six open halfblood females for and average of \$250.

# Brangus Bulls Avg. \$765 in Newkirk, Ok.

Newkirk, Okla. - The Indian Nations Brangus Breeders' High Plains Bull Sale here March 4 grossed \$38,676 on 52 bulls for an average of \$765. The sale was managed by Byler Sales Management, Inc., Burton, Texas, with Gerald Bowler, West Point, Ga., as auctioneer.

There were 31 buyers from Oklahoma, Kansas and Texas in the audience which braved eight-degree temperatures to attend the first sale sponsored by the Indian Nations Association to be held in this area.

Top selling bull was consigned by W. A. Mugrove, Okla. City, and was purchased for \$1800 by Howard Miller, Medford, Okla. Second high bull, \$1200, was consigned by Ray Powell, Thimble, Okla., and purchased by Bruce Timmons, Stryker, Kan. Another of Mugrove's bulls was purchased by Kenneth Bly, Waukegan, Ill. for \$1050; Paul Mayer, Coalgate, Okla., consigned a bull purchased by Russell Bessire, Fletcher, Okla. for \$1000.

Volume buyers were Leslie Drummond, Houston; Ole G. Gentry, Pryor, Okla., and Jim Goodie, Seiden, Kan.



Markley Distributors, Inc. of Lindale, TX announced completion of a complete progeny test on their newly acquired pureblood Markey bull, Olafatto (pictured at 4 yrs. old and 2600 lbs.). Olafatto recorded a calving ease score of 100% unassisted on commercial cows. Olafatto's half-blood steers topped the test with an average yearling weight of 1025 lbs. on a high roughage ration, and amazing 0.99 pounds of lean primal cuts per day of age and a cutability of 59.6%.

These half-blood steers also produced an average weaning weight of 572 lbs. at 205 days. Olafatto promises to be one of the top carcass producing bulls in the cattle industry today. Complete information on the results of these progeny tests are available from Markley Distributors, Inc. Lindale, TX.

Norris Jackson, above, for the past 12 years director of advertising and communications for American-International Charolais Assn., has established Norris Jackson Agri-Marketing/Communication in Houston to provide experience and expertise in producing results-getting agri-advertising, marketing and communications. Offices will be at 10027 Timberwood, Houston, Texas 77069, phone 713/474-8539.

# Replacement Cattle, Calves Strong, Higher During Last Week

Kansas City, Mar. 17 (USDA) - National Feeder Cattle and Calf Summary: Approximately 232,000 this week; 237,000 last week; 184,000 last year. Feeder cattle and calf prices at most points looked steady to 5.00 higher with 2,000-700 or more higher. Mud is becoming a problem in moving cattle and mud docks are becoming part of transactions, particularly on cattle in confined areas.

River Terminal: 38,000 Steers; Choice and some prime 825-485 lbs. 61.00-68.00, 119 head, or the third load of the Anchor D's at Kansas City near 400 lb. Herefords 68.50-84.00; thin, gaunt and framey 500-600 lbs. 58.00-60.00; 600-700 lbs. 64.50-55.50; 700-780 lbs. 62.00-68.30. Choice 800-900 lbs. 55.00-60.50, fleshy or short bodied 62.00-54.50; 600-600 lbs. 52.00-58.00; 600-700 lbs. 50.00-54.00; 700-900 lbs. 48.00-51.50; 800-1100 lbs. including presently in choice slaughter finish 47.00-50.25; short bodied or very muddy 44.00-47.00. Heifers: Choice and prime 800-475 lbs. Sioux City 55.00-58.10; 48.00-52.75; 500-700 lbs. 44.00-49.00; 700-900 lbs. 43.00-44.50.

Dodge City: 10,000 Steers: Choice and prime 800-450 lbs. 61.00-65.00; 450-600 lbs. 59.00-61.25; 700-780 lbs. 55.50-64.30. Choice: 300-500 lbs. 55.00-60.00; 500-600 lbs. 52.00-58.00; 600-700 lbs. 50.00-54.00; 700-900 lbs. 48.00-51.50; 800-1100 lbs. 47.00-50.25; short bodied or very muddy 44.00-47.00. Heifers: Choice and prime 800-475 lbs. Sioux City 55.00-58.10; 48.00-52.75; 500-700 lbs. 44.00-49.00; 700-900 lbs. 43.00-44.50.

Springfield, Mo.: 7,000 Steers: Choice and prime 800-450 lbs. 61.00-65.00; 450-600 lbs. 59.00-61.25; 700-780 lbs. 55.50-64.30. Choice: 300-500 lbs. 55.00-60.00; 500-600 lbs. 52.00-58.00; 600-700 lbs. 50.00-54.00; 700-900 lbs. 48.00-51.50; 800-1100 lbs. 47.00-50.25; short bodied or very muddy 44.00-47.00. Heifers: Choice and prime 800-475 lbs. Sioux City 55.00-58.10; 48.00-52.75; 500-700 lbs. 44.00-49.00; 700-900 lbs. 43.00-44.50.

# Carlot Beef Opens Steady To \$1.50 Higher on Monday

(CONT. FROM PAGE 1) Des Moines, Mar. 20 (F.S.) - Midwest carlot meat trade FOB Missouri River area as of 2:15 and close. Compared to Friday's close beef trade slow-moderate. Demand moderate. Choice 4 Steer beef 1.00-1.50 higher. Choice 3 Heifer beef 1.00-1.50 higher. Choice 2 Beef cut sales. Canner cutter cow beef steady. Sales reported on 38 loads of carcass beef. Steer beef 12 loads: Choice 3 800-700 lbs. 76.50. Choice 4 800-900 lbs. 74.00-75.00. Heifer beef 22 loads: Choice 3 500-700 lbs. 74.25-75.25, close mostly 75.25. Choice 4 400-600 lbs. 70.00. Choice 5 500-700 lbs. 69.75-72.00. Good 2-3 550-700 lbs. 70.25. Good 2-3 400-500 lbs. 64.75. Cow beef 2 loads: Canner & cutter NTHRN 69.00. Bull beef 72.75. Choice 3 primal beef cuts 6 loads: Arm chucks 75-120 lbs. 68.25. Late week shipment 60.00-61.00. Rounds Heifer 60-85 lbs. 81.75.

Greely, Mar. 20 (F.S.) - Colorado carlot-volume meat trade - FOB Colorado - 3 p.m. Monday Steer beef steady to 1.00 higher Heifer beef 1.00-1.50 higher. Cow and Bull beef steady. This report based on 15 loads Steer beef, 40 loads Heifer beef, an equivalent of 2 loads of Steer and Heifer sold to standing orders or based on prior arrangements. Steer beef: Choice 3 800-700 lbs. 76.00-78.50. Choice 2-3 800-900 lbs. 77.00-77.50. Choice 2-3 700-900 lbs. 76.50-77.00. Choice 2-3 600-900 lbs. 73.50-74.00. Good 2-4 800-900 lbs. 71.00-71.50. Heifer beef: Choice 3 500-700 lbs. 74.75-75.25. Choice 3 500-700 lbs. 75.25-75.75. Choice 4 500-700 lbs. 70.50-71.00. Good 2-4 500-700 lbs. 69.50-70.00. Cow Beef: BNG UTIL 1-1.37-50.70.00. Bonam 90 percent lean 94.00-96.00. Bull beef: YLD GRD 1-2 74.00-76.00. Full carc 102.00-103.00.

Tramed 300-450 lbs. 59.50-62.00; 300-500 lbs. 58.00-60.50; 500-600 lbs. 51.90-58.50; 600-700 lbs. 50.00-54.00; 700-800 lbs. 48.00-52.00; 800-1000 lbs. 45.00-49.20. Heifers: Choice and prime 800-500 lbs. 49.00-52.00; choice 800-500 lbs. 48.00-51.00; 600-800 lbs. 44.00-48.10; 600-700 lbs. 42.50-46.00. (Good and choice progeny checked stock cows 250.00-290.00 per head, pairs 300.00-335.00 per head. Steers: Choice 200-300 lbs. closing 68.00-74.00; sparingly 76.00; 300-400 lbs. 60.00-66.00; some to 69.50; 400-450 lbs. 58.50-64.00; 500-600 lbs. 53.00-59.00; 600-600 lbs. 52.00-57.75; 600-700 lbs. 49.00-54.00; 600-700 lbs. 48.00-54.00; 600-700 lbs. 46.00-49.40. Heifers: Choice 200-300 lbs. 50.00-55.00; 300-400 lbs. 46.50-51.50; 400-500 lbs. 45.00-50.50; 500-600 lbs. 43.00-47.50; 600-700 lbs. 41.75-44.25. Southeastern Complex of Mississippi, Alabama, Georgia, South Carolina and Florida: 47,000. Steers: Choice 200-300 lbs. 64.00-75.00, Fla. to 80.00; Ga. down to 60.00 and S.C. 55.00; 300-400 lbs. 60.00-70.00, Ala. down to 58.00 and S.C. to 55.00; 400-500 lbs. 54.50-64.00; 500-600 lbs. 48.00-58.00; 600-700 lbs. 46.00-54.00; 600-700 lbs. 44.00-54.00. Heifers: Choice 200-300 lbs. 46.00-56.00, Fla. to 55.00 and S.C. down to 48.00; 300-400 lbs. 44.00-54.00, Fla. to 55.00; 400-500 lbs. 43.00-53.00; 500-600 lbs. 40.00-49.00; 600-700 lbs. 39.00-47.00.

# New Mexico Directs

Clovis, Mar. 17 (USDA) - Slaughter Steers and Heifers 2.00-2.50 higher, instances 3.00 higher on heifers. Steers 1,600; Mostly choice 1000-1100 lb. 2-3 49.00-50.00; Mixed good and choice 900-1050 lb. 47.00-50.00. Mostly good 875-1025 lb. 42.00-46.00. Heifers 8,000; Mostly choice 950-1057 lb. yield grade 2-3 46.00-47.00. Mixed good and choice 800-925 lb. 44.50-45.00. Good and choice 45.00-46.00. 825-950 lb. 45.00-46.50. Slaughter Lambs 3,000; Choice and prime 105 lb. Shorn No. 1 Felt 68.00 current to May delivery.

# Advertiser's Directory

All American Club Calf Sale  
Angus Co-Op  
Ankur Directory  
Don Harbeck-ABS  
Reynolds Bros.  
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Jim Curtis Hereford Dispersal  
Custom Beef  
Dyer-Sims Club Calf Sale  
El Colina Santa Gertrudis  
Calvin Dodge, Jos. Marchman, Justin S. McCarthy, Jr., and Bob Sabinske.  
Purebred breeders and commercial cattlemen will have the opportunity to select individual animals that meet their needs from the popular Apache blood line as well as other top Santa Gertrudis bloodlines. Guest consignments were carefully selected from the herds of six top Santa Gertrudis breeders.  
For information and catalogs write or call, Vernon Smith or James Smith, El Colina Ranches, P. O. Box 5806, Dallas, Texas 75222, 214/943-4501.

# Abilene & Lampasas

North Central Texas Auctions Abilene and Lampasas, Mar. 18 (F.S.) - Receipts 4,550. Slaughter Cows and Bulls mostly 1.00-1.50 higher. Feeder Steers and Bulls 3.00-4.00 higher with some this choice 400-550 lbs. Steers 4.00-5.50 higher. Feeder Heifers 3.00-4.00 higher. Few Stock Cows and Pairs firm. Cows: Utility 2-3 35.50, few Heiferettes up to 42.00. Cutter 27.00-34.50, Canner and Bull Cutter 27.00-30.00. Buller yield grade 1-2 1150-1850 lbs. 37.50-44.00. High dressing up to 46.00. Steers and Bulls: Choice 200-300 lbs. 55.00-69.00, 300-400 lbs. 53.00-64.00, 400-500 lbs. 50.00-60.00, 500-600 lbs. 48.00-58.00, 600-700 lbs. 46.00-56.00, 700-800 lbs. 44.00-54.00, 800-900 lbs. 42.00-52.00, 900-1000 lbs. 40.00-50.00, 1000-1100 lbs. 38.00-48.00, 1100-1200 lbs. 36.00-46.00, 1200-1300 lbs. 34.00-44.00, 1300-1400 lbs. 32.00-42.00, 1400-1500 lbs. 30.00-40.00, 1500-1600 lbs. 28.00-38.00, 1600-1700 lbs. 26.00-36.00, 1700-1800 lbs. 24.00-34.00, 1800-1900 lbs. 22.00-32.00, 1900-2000 lbs. 20.00-30.00, 2000-2100 lbs. 18.00-28.00, 2100-2200 lbs. 16.00-26.00, 2200-2300 lbs. 14.00-24.00, 2300-2400 lbs. 12.00-22.00, 2400-2500 lbs. 10.00-20.00, 2500-2600 lbs. 8.00-18.00, 2600-2700 lbs. 6.00-16.00, 2700-2800 lbs. 4.00-14.00, 2800-2900 lbs. 2.00-12.00, 2900-3000 lbs. 1.00-10.00.

Dodge City, Mar. 20 (USDA) - Trade slow late Friday through Monday morning, moderate Monday afternoon. Slaughter steers steady to 1.00 higher, late sales 80-100 higher; slaughter heifers steady to 50c higher, matings 1.00 up. Steers 6,100; Choice 63.00-68.00, 600-750 lbs. 48.00-54.00, 750-1150 lbs. 42.00-47.50, 1200-1400 lbs. 38.00-44.00, 1400-1600 lbs. 34.00-40.00, 1600-1800 lbs. 30.00-36.00, 1800-2000 lbs. 26.00-32.00, 2000-2200 lbs. 22.00-28.00, 2200-2400 lbs. 18.00-24.00, 2400-2600 lbs. 14.00-20.00, 2600-2800 lbs. 10.00-16.00, 2800-3000 lbs. 6.00-12.00, 3000-3200 lbs. 2.00-8.00, 3200-3400 lbs. 1.00-4.00, 3400-3600 lbs. 0.50-3.00, 3600-3800 lbs. 0.25-1.50, 3800-4000 lbs. 0.10-1.00, 4000-4200 lbs. 0.05-0.50, 4200-4400 lbs. 0.02-0.25, 4400-4600 lbs. 0.01-0.10, 4600-4800 lbs. 0.00-0.05, 4800-5000 lbs. 0.00-0.01.

# EPA Responds To Krueger Fire Ant Pesticide Request

U.S. Rep. Bob Krueger has asked the Protection Agency that it is responsible for the registration of the pesticide Fenitrothion be allowed for use in curtailing fire ants in Texas. Krueger had written EPA asking that the pesticide be registered for use in curtailing fire ants in Texas. Fenitrothion is a potent chemical. Mirex, Fenitrothion is badly needed to control the fire ant problem in Texas and the rest of the South.

# El Colina Santa Gertrudis Sale Set For April 8

Walnut Springs, Texas - Vernon and James Smith's El Colina Ranches has announced the El Colina Spring Santa Gertrudis Sale will be held Saturday, April 8, 1978. The sale will begin at 12:30 p.m. rain or shine, at the ranch at Walnut Springs, Texas. Lunch will be at 11:30 a.m. Selling will be 180 lots including 100 pairs and bred females. Also selling will be 30 open heifers and 30 service-age bulls. The first two guest consignments from each breeder: Doug Fain, Bill Gippson, Calvin Dodge, Jos. Marchman, Justin S. McCarthy, Jr., and Bob Sabinske. Purebred breeders and commercial cattlemen will have the opportunity to select individual animals that meet their needs from the popular Apache blood line as well as other top Santa Gertrudis bloodlines. Guest consignments were carefully selected from the herds of six top Santa Gertrudis breeders.

# Direct Feedlot Trade Steady To \$1 Up On Weekend, Monday

Amarillo, Mar. 20 (F.S.) - Trade opened moderate throughout the Panhandle area early Monday. Slaughter steers 50-75c higher. Slaughter heifers steady. Steers 6,000; Good and mostly choice, 70-85 percent choice, 2-4 1000-1125 lbs. 60.50-62.00, 2 loads of choice 2-4 1000-1075 lbs. 48.50-49.75. Several loads good and few choice 2-4 775-1075 lbs. 47.00-47.50. Heifers 1,900; Good and mostly choice 2-4 875-975 lbs. 46.00-46.50. Mixed good and choice 2-4 775-900 lbs. 45.00-45.50. 2 loads of good and few choice 2-4 875 lbs. 44.00. Trade rather slow throughout the weekend. Slaughter steers and heifers steady to firm. Steers 1,900; Good and mostly choice, 70-85 percent choice, 2-4 1000-1075 lbs. 48.50-50.00, 2 loads of choice 2-4 1025-1050 lbs. 48.00-49.00. Feeder Heifers 3,000-4,000; 5.00 higher. Few Stock Cows and Pairs firm. Cows: Utility 2-3 35.50, few Heiferettes up to 42.00. Cutter 27.00-34.50, Canner and Bull Cutter 27.00-30.00. Buller yield grade 1-2 1150-1850 lbs. 37.50-44.00. High dressing up to 46.00. Steers and Bulls: Choice 200-300 lbs. 55.00-69.00, 300-400 lbs. 53.00-64.00, 400-500 lbs. 50.00-60.00, 500-600 lbs. 48.00-58.00, 600-700 lbs. 46.00-56.00, 700-800 lbs. 44.00-54.00, 800-900 lbs. 42.00-52.00, 900-1000 lbs. 40.00-50.00, 1000-1100 lbs. 38.00-48.00, 1100-1200 lbs. 36.00-46.00, 1200-1300 lbs. 34.00-44.00, 1300-1400 lbs. 32.00-42.00, 1400-1500 lbs. 30.00-40.00, 1500-1600 lbs. 28.00-38.00, 1600-1700 lbs. 26.00-36.00, 1700-1800 lbs. 24.00-34.00, 1800-1900 lbs. 22.00-32.00, 1900-2000 lbs. 20.00-30.00, 2000-2100 lbs. 18.00-28.00, 2100-2200 lbs. 16.00-26.00, 2200-2300 lbs. 14.00-24.00, 2300-2400 lbs. 12.00-22.00, 2400-2500 lbs. 10.00-20.00, 2500-2600 lbs. 8.00-18.00, 2600-2700 lbs. 6.00-16.00, 2700-2800 lbs. 4.00-14.00, 2800-2900 lbs. 2.00-12.00, 2900-3000 lbs. 1.00-10.00.

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